

The **Crescent City Jewish News** is the Voice of New Orleans' Jewish Community. The CCJN provides continuous coverage of news that informs, supports and promotes the Jewish community of Greater New Orleans as well as throughout the United States, Israel and the world.

The CCJN has been a member of the **American Jewish Press Association**, the oldest professional organization for Jewish journalists, for more than 11 years. Our editor, **Alan Smason**, is the current president of the AJPA. Over the past 11 years, the CCJN has become a noted repository for all current and archived news. The CCJN has won the Press Club of New Orleans "best in show" for its first place Breaking News awards in 2018 and 2019. It was also cited for the Best Editorial and another "best in show" award in 2022 and 2019.. The website boasts approximately **86,000 annual visitors** in the one-year period from June 20, 2021-June 19, 2022. The CCJN has built a successful following of our weekly email news roundup with an impressive **57% open rate**, more than 13% above the industry standard. With the goal of reaching our audience where they are, daily posts can be found on Facebook and Twitter with articles leading our readers directly back to our website.

Advertising opportunities are available in our weekly email newsletter and on our website [www.CrescentCityJewishNews.com](http://www.CrescentCityJewishNews.com).

### Online Advertising Rates & Sizes

Banner Ad	\$200/month	610 x 90 pixels
Top Right Column Ad	\$100/month	250 x 170 pixels
Middle Right Column Ad	\$100/month	250 x 170 pixels
Bottom Right Column Ad	\$100/month	250 x 170 pixels
Middle/Top Left Column Ad Only visible on home page	\$100/month	300 x 250 pixels
Bottom Left Column Ad Only visible on home page	\$100/month	300 x 165 pixels

### Weekly Email Newsletter

**\$75/week**

For information and to place your ad, please contact:

**Alan Smason, Editor**

**504-865-1248**

**Crescent City Jewish News: Home Grown, Locally Owned**

[www.CrescentCityJewishNews.com](http://www.CrescentCityJewishNews.com)



**THIS AGREEMENT**, effective, \_\_\_\_\_, 20 \_\_\_\_\_, between the *Crescent City Jewish News*, a continuous coverage Greater New Orleans Jewish community website and email newsletter.

Advertiser (Name & Address): \_\_\_\_\_  
\_\_\_\_\_  
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Principal Contact: \_\_\_\_\_

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Advertiser's website address: \_\_\_\_\_

Placement of the advertisement (check all that apply):

Crescent City Jewish News Newsletter      Week(s): \_\_\_\_\_      Rate: \_\_\_\_\_

Crescent City Jewish News Website      Size: \_\_\_\_\_      Rate: \_\_\_\_\_

Advertiser's Specifications & Instructions: \_\_\_\_\_  
\_\_\_\_\_  
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Advertiser will agree to an email or verbal acceptance of ad proof design. Ads only for website proof no later than 5 working days.

Once advertiser approves the ad then credit card information will be accepted and charged when email newsletter is published and/or website ad is uploaded.

\_\_\_\_\_  
*Representative of CCJN*

\_\_\_\_\_  
*Representative of Advertiser*

