

The Best of the Crescent City *Jewish News*™

SOURCE

2018-2019 / 5779

*Jewish
Philanthropy*

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Annual Guide to Jewish Living
in New Orleans and North Shore



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SOURCE, a guide to Jewish living in
New Orleans and the North Shore
Yearbook, a year in review



Crescent City
Jewish News™

THE VOICE OF NEW ORLEANS' JEWISH COMMUNITY



SOURCE

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THE VOICE OF NEW ORLEANS' JEWISH COMMUNITY

CRESCENT CITY JEWISH NEWS
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Introduction – SOURCE 5779

Once again we thank you for allowing the Best of the Crescent City Jewish News SOURCE into your homes, at your synagogues and at special places around town. We begin 5779, another new year full of promise in New Orleans as the tricentennial year of celebration and festivity wanes. A new administration has taken over control of City Hall and for the first time in history a woman ranks as our highest chief executive.

In the Jewish community, we have seen Arnie Fielkow, our new Federation chief executive officer rise to take his place as one of the most charismatic and effective leaders of any Federation in the country. This coming year will be one of special challenge to him and his staff and we wish him a complete and speedy healing, so that he may continue to lead us for many years to come.

The past year we were fortunate to receive the acknowledgment of excellence in journalism from the Press Club of New Orleans for our coverage of the New Orleans Jewish community's response to the Hurricane Harvey event in Houston. We won first place for Breaking News and received the William Rainey Memorial Award, one of only two "Best of Show" awards given out for print. We also received a second place award for Critical Reviews and a third place award for last year's feature article "Better Than Chicken Soup" in SOURCE 5778, which traced the history of our community's Jewish hospital, Touro Infirmary.

This past year we saw the senior member of our rabbinate, Rabbi Robert Loewy, move to an emeritus status at Congregation Gates of Prayer and make way for the elevation of Rabbi David Gerber to assume the pulpit there. Changes also occurred at Touro Synagogue as Cantor Kevin Margolius assumed his duties. We had interviews with both these clergy members on our website, which we have republished in this issue.

Also, Sandra "Sandy" Levy, the executive director of the Jewish Endowment Foundation of Louisiana for the past 27 years, had an exclusive interview with us prior to her official retirement at the end of 2018.

Sandy's interview leads us to this year's featured article about Jewish philanthropy. We hope you will enjoy reading the history of those who tried to better our community with their money, their time and their dedication.

We are at a critical juncture this year with respect to advertising sales for our award-winning publications. We ask you to please consider partnering with us for your advertising and public relations needs.

May this year continue to be one of which we can be proud and in which we grow.

Alan Smason, Editor
Arlene S. Wieder, Advertising and Marketing





SEPTEMBER

31 (Aug.) Starts 7:06 p.m. • 1 Ends 7:59 p.m.

7 Starts 6:58 p.m. • 8 Ends 7:50 p.m.

Rosh Hashanah:

9 Starts 6:55 p.m. • 11 Ends 7:46 p.m.

14 Starts 6:49 p.m. • 15 Ends 7:41 p.m.

Yom Kippur/Shabbat:

18 Starts 6:44 p.m. • 19 Ends 7:36 p.m.

21 Starts 6:40 p.m. • 22 Ends 7:32 p.m.

28 Starts 6:31 p.m. • 29 Ends 7:24 p.m.

OCTOBER

5 Starts 6:23 p.m. • 6 Ends 7:15 p.m.

12 Starts 6:15 p.m. • 13 Ends 7:07 p.m.

19 Starts 6:07 p.m. • 20 Ends 7:00 p.m.

26 Starts 6:00 p.m. • 27 Ends 6:54 p.m.

NOVEMBER

2 Starts 5:55 p.m. • 3 Ends 6:48 p.m.

9 Starts 4:50 p.m. • 10 Ends 5:44 p.m.

16 Starts 4:46 p.m. • 17 Ends 5:41 p.m.

23 Starts 4:43 p.m. • 24 Ends 5:39 p.m.

30 Starts 4:42 p.m. • 1 (Dec.) Ends 5:39 p.m.

DECEMBER

7 Starts 4:43 p.m. • 8 Ends 5:39 p.m.

14 Starts 4:44 p.m. • 15 Ends 5:41 p.m.

21 Starts 4:47 p.m. • 22 Ends 5:45 p.m.

28 Starts 4:51 p.m. • 29 Ends 5:49 p.m.

JANUARY

4 Starts 4:56 p.m. • 5 Ends 5:53 p.m.

11 Starts 5:02 p.m. • 12 Ends 5:59 p.m.

18 Starts 5:07 p.m. • 19 Ends 6:04 p.m.

25 Starts 5:14 p.m. • 26 Ends 6:10 p.m.

FEBRUARY

1 Starts 5:20 p.m. • 2 Ends 6:15 p.m.

8 Starts 5:26 p.m. • 9 Ends 6:21 p.m.

15 Starts 5:31 p.m. • 16 Ends 6:26 p.m.

22 Starts 5:36 p.m. • 23 Ends 6:31 p.m.

MARCH

1 Starts 5:41 p.m. • 2 Ends 6:36 p.m.

8 Starts 5:46 p.m. • 9 Ends 6:40 p.m.

15 Starts 6:51 p.m. • 16 Ends 7:45 p.m.

22 Starts 6:55 p.m. • 23 Ends 7:49 p.m.

29 Starts 6:59 p.m. • 30 Ends 7:54 p.m.

APRIL

5 Starts 7:03 p.m. • 6 Ends 7:58 p.m.

12 Starts 7:08 p.m. • 13 Ends 8:03 p.m.

19 Starts 7:12 p.m. • 20 Ends 8:08 p.m.

26 Starts 7:16 p.m. • 27 Ends 8:13 p.m.

MAY

3 Starts 7:21 p.m. • 4 Ends 8:18 p.m.

10 Starts 7:25 p.m. • 11 Ends 8:23 p.m.

17 Starts 7:30 p.m. • 18 Ends 8:28 p.m.

24 Starts 7:34 p.m. • 25 Ends 8:33 p.m.

31 Starts 7:38 p.m. • 1 (Jun.) Ends 8:37 p.m.

JUNE

7 Starts 7:42 p.m. • 8 Ends 8:41 p.m.

14 Starts 7:45 p.m. • 15 Ends 8:44 p.m.

21 Starts 7:46 p.m. • 22 Ends 8:46 p.m.

28 Starts 7:47 p.m. • 29 Ends 8:46 p.m.

JULY

5 Starts 7:47 p.m. • 6 Ends 8:46 p.m.

12 Starts 7:46 p.m. • 13 Ends 8:44 p.m.

19 Starts 7:43 p.m. • 20 Ends 8:41 p.m.

26 Starts 7:40 p.m. • 27 Ends 8:36 p.m.

AUGUST

2 Starts 7:35 p.m. • 3 Ends 8:31 p.m.

9 Starts 7:29 p.m. • 10 Ends 8:24 p.m.

16 Starts 7:23 p.m. • 17 Ends 8:17 p.m.

23 Starts 7:15 p.m. • 24 Ends 8:09 p.m.

30 Starts 7:07 p.m. • 31 Ends 8:00 p.m.



Photo by Paula Burch-Celentano



New Orleans Jews shaped Crescent City history

By Fran Simon

*This excerpt is reprinted with permission from Tulane, the magazine of Tulane University.

Jews in New Orleans have shaped the commerce, culture and philanthropy of the city during nearly the entirety of its 300 years of existence.

Since the mid-1700s, Jews have fundamentally shaped New Orleans. The city wouldn't be the same without its Jewish community, says local archivist Catherine Cahn Kahn, who co-wrote *Images of America: The Jewish Community of New Orleans*. "We have assimilated into the general New Orleans community. We live on any block in the city. We are part and parcel of New Orleans."

To Kahn, one word that boils down the Jewish community—like a restorative bowl of matzo ball soup—is connections.

A hallmark of the Jewish community's impact on the city has always been its philanthropy, with Jewish individuals and collective groups funding the arts (notably the New Orleans Museum of Art), health care (the likes of Touro Infirmary), education (from preschools and primary schools to Delgado Community College

and Tulane University), and religious institutions (such as Touro Synagogue).

"What makes our funds available is that from the beginning we were excluded from pouring out hundreds of thousands of dollars every year on Carnival and debutante debuts," Kahn says. Her father used to call the coterie of well-to-do and liberal-minded women who got things done in the city "Pinks in minks." Now, the Carnival groups Krewe du Jieus and Krewe of Mishigas goodheartedly satirize the traditional krewes. Only in New Orleans would you find Jews who celebrate both Mardi Gras and Purim with gusto.

Jews formed the bedrock of the business community of New Orleans and are among the leading Crescent City entrepreneurs of today.

Among the hoards of archives that Kahn organized were 35 linear feet of records from the Jewish Children's Home (1855–1981), which was founded after a series of yellow fever epidemics demonstrated the need to support destitute women and children.

Sidney Pulitzer's father and uncles grew up in the Children's Home and later founded the Wembley Tie Co. in New Orleans. The family struggled through the Depression and was in "the most difficult business you could ever imagine" because of ever-changing fashion, Pulitzer says. "Uncle Morris used to say, 'We were so poor, we didn't know the difference.'"

Sam Pulitzer, Sidney's father, got the idea for an exclusive, wrinkle-free tie fabric when he cut a tie from a beautiful brown suit owned by his fashionable brother, Emanuel Pulitzer. The fabric looked like silk but was actually mohair.

"It became the tie to wear because it didn't wrinkle. In five years, sales went from \$350,000 to \$4.2 million," says Pulitzer, who was president, CEO and chair of the Wembley board from the 1970s until 1997. In its heyday, Wembley (later renamed Wemco) had 22 percent market share, and the company sold for \$63 million.

Pulitzer relates a story his father loved to tell about



a luncheon meeting of a dozen or so local business leaders that was convened by Edith Rosenwald Stern, the Sears heiress who moved to the Crescent City after marrying New Orleans native Edgar Stern Sr. Trying to raise money for the Jewish Children's Home, she personally pledged a large sum, perhaps \$250,000. Then Stern went around the table asking each business leader for a pledge. "Dad didn't know why he was invited, but when it was his turn, he pledged \$15,000. He nervously told Uncle Manuel what he had done, but Manuel was laid back. He said, 'Don't worry, Sam, we'll figure it out,' and they did."

When the largest ready-to-wear store in Atlanta got wind of the story, the establishment signed on to do business with the Pulitzer family.

Edith Stern's father, Julius Rosenwald, established a paradigm of American philanthropy, says retired New Orleans businessman Bill Hess, her grandson. Rosenwald gave away a third of his wealth. Edith Stern continued the tradition, founding Newcomb Nursery School with other determined mothers, and also Country Day School, as well as contributing to many other causes.

"My grandmother was willful, and she came from a willful group," says Hess of Stern, whom he describes as "very smart, committed to civil rights and social justice, and progressive."

She invited her grandchildren, once they were 18, to sit on the board of the Stern Family Fund to learn how to distribute funds for the "well-being of man-

kind," as her father intended.

Edgar Stern, like the Pulitzers and so many other Jews, was in the family business. Lehman, Stern and Co. were cotton merchants (1880-1940). The cotton trade was instrumental to the burgeoning New Orleans economy and to building the Jewish community, says Michael Cohen, associate professor and chair of the Tulane Jewish Studies Department. New York University Press published Cohen's book, *Cotton Capitalists: American Jewish Entrepreneurship in the Reconstruction Era*, in December 2017. In the 19th century, cotton was the foremost commodity in the United States, and the port city of New Orleans was pivotal.

"The South was the most important cotton land in the world," Cohen explains. "Until the mid-19th century, cotton came down the Mississippi River to New Orleans and then out to the world. Jews played an important role in financing and marketing the cotton industry. In a period when business is predicated on trust, ethnicity or Jewishness becomes key."

The significance of this extensive network of Jewish enterprise has been underappreciated, Cohen contends.

Besides the contributions to the commerce of the city, Jews also played, and continue to play, a pivotal role in the civic life of New Orleans. David Goldstein, rabbi emeritus of Touro Synagogue, has taught Jewish studies at Tulane University since he arrived in New Orleans in 1978. He is particularly proud of the New Orleans Jewish community for its long history of social justice and human rights work, as well as

interfaith activities and strong collaborations with the African-American community. Goldstein and his wife, Shannie, led an advocacy effort in the 1980s on behalf of Soviet Jews who were oppressed and seeking asylum.

"In the 40 years that I've been here in New Orleans, what have I seen?" Goldstein asks. "A nucleus of civic-minded Jews in every quarter—City Council, judges, leaders of civic organizations, philanthropists ... Jews here are disproportionate in terms of the deeds we do and our philosophy. The Jews have never seen themselves as the center of activity, but rather as part of the larger community, and that's what distinguishes them."

The Jewish Studies Department, Chabad and Hillel help nourish the next generation of Jewish leaders.

According to the first-ever college guide touted by The Forward, a monthly magazine published for a Jewish American audience, Tulane University ranked in the top 10 best colleges for Jewish students in the country (No. 6) in 2017.

Tulane Hillel engages nearly 92 percent of Jewish undergraduates in a typical year and, remarkably, about 35 percent of all non-Jewish students at Tulane. Tulane Jewish Leaders, a group of about 350 undergraduates, is mentored by the Hillel professional team. This past year the leadership group developed 112 programs that engaged over 4,600 students and community members.

**The author of this article, Fran Simon, is a graduate student in the Master of Liberal Arts program in the Tulane School of Professional Advancement.*



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SHABBAT

Celebrated Fridays at sundown to commemorate G-d's day of rest after six days of creation. Traditions include lighting candles, drinking wine and eating challah (braided bread). Havdalah, the farewell ceremony to Shabbat, takes place upon the appearance of three stars in the Saturday night sky and is celebrated by lighting a braided candle.

ROSH HASHANAH

Jewish New Year

Festive celebration during which individuals contemplate past, present and future actions. Traditional foods include round challah and apples with honey, symbolizing wholeness and sweetness for the new year. Commences the Ten Days of Awe, which culminate on Yom Kippur. 1-2 Tishrei

YOM KIPPUR

Day of Atonement

Holiest day of the Jewish year. Through fasting and prayer, Jews reflect upon their relationships with other people and with G-d. Atoning for wrongdoings and failures to take the right actions. The sounding of the shofar (ram's horn) signals the end of the holiday. 10 Tishrei

SUCCOT

Festival of Booths

Commemorates the fulfillment of G-d's promise to bring the Israelites to the Promised Land after 40 years of wandering. Many people build a succah (booth), a temporary structure with a roof made of branches, modeled after the huts constructed in the desert. Also celebrated with shaking of the lulav (assemblage of palm, willow and myrtle branches) and etrog (a lemon-like fruit). 15-21 Tishrei

SHEMINI ATZERET

Eighth Day of Assembly

Celebrated the day after Succot and thus sometimes considered an extension of that holiday. Marks the first time tefilat geshem (prayer for rain) is recited during services, a practice that continues until Pesach. 22 Tishrei

SIMCHAT TORAH

Rejoicing for the Torah

Celebrates the completion of the annual Torah-reading cycle. After finishing the last words of Devarim-(Deuteronomy), the Torah is joyously paraded seven times around the synagogue. The new cycle begins immediately with a reading from Bereshit-(Genesis). 23 Tishrei

CHANUKAH

Festival of Lights

Eight-day holiday commemorating the Jewish victory over the Syrians and the miracle of the rededication of the Temple, when oil meant to last for one day burned for eight. Celebrated by lighting candles in a chanukiah (a nine-branched candelabrum), eating potato latkes, playing with dreidels (spinning tops) and giving money or gifts. 25 Kislev-2 Tevet

TU B'SHEVAT

New Year of Trees

Biblical in origin, a holiday that celebrates springtime renewal and growth. Traditions include eating fruit and planting trees. 15 Shevat

PURIM

Feast of Lots

Joyous holiday commemorating the rescue of the Jews by Queen Esther and her uncle Mordecai from the evil Haman. Traditions include parties, dances, gift-giving and eating hamantaschen (3-cornered fruit filled pastries). Some also fast before Purim to remember the three-day fast Esther requested of the Jews of Persia. 14 Adar

PASSOVER

Celebrates the liberation of the Israelites from slavery in Egypt. At the seder (service and festive meal), the Haggadah (collection of texts and commentaries on the Exodus) is read and symbolic foods are eaten. In remembrance of the departure of the Israelites, who could not wait for their bread to rise before fleeing, matzoh (unleavened bread) is eaten for the eight days of Passover. 15-22 Nissan

SEFIRAT HAOMER

Counting of the Omer

Seven-week period that begins the second night of Pesach and ends at Shavuot. The 32 mourning days during this time commemorate the deaths of Rabbi Akiva's students. Traditionally weddings, festivities and haircuts are prohibited during this time. 16 Nissan-5 Sivan

YOM HASHOAH

Holocaust Remembrance Day

Day chosen by the Israeli Knesset in 1951 to mourn the millions killed in the Holocaust. Often commemorated with speeches by survivors and the reading of names. In Israel, a siren's blast allows collective remembrance in a moment of silence. 27 Nissan

YOM HAZIKARON

Martyr and Heroes' Memorial Day

Day of remembrance for all who sacrificed themselves for the state of Israel. Public observances include the lighting of yahrzeit (memorial) candles, visiting graves and reciting psalms. In Israel, sirens blast once in the morning and then in the evening to begin Yom HaAtzmaut, Israel Independence Day. 4 Iyar

YOM HA'ATZMAUT

Israel Independence Day

On May 14, 1948, Israel was declared an independent state. Many Jews worldwide celebrate with parades, festivals and donations to Jewish charities. 5 Iyar

LAG B'OMER

Thirty-Third Day of Omer

One-day suspension of the traditional mourning period during Sefirat HaOmer. On this day, a plague afflicting Rabbi Akiva's students ceased. Also commemorates Bar Kochba's recapture of Jerusalem from the Romans. Celebrated with picnics and nature outings. 18 Iyar

SHAVUOT

Festival of Weeks

Celebrated the day after Sefirat HaOmer ends to commemorate the giving of the Torah at Sinai and the spring harvest. Traditionally, Jews read the Ten Commandments and the Book of Ruth and eat dairy products. Religious school confirmation often takes place at this time. 6-7 Sivan

FAST OF TAMMUZ

Fast from dawn until nightfall commemorating the day Moses broke the first Tablets of the Covenant because the Israelites made the Golden Calf. Also marks the beginning of the siege on Jerusalem before its destruction. Begins the Three Weeks, a mourning period ending at Tisha B'Av. 17 Tammuz.

TISHA B'AV

Ninth Day of Av

Day of fasting and mourning commemorating the destruction of the First and Second Temples, both of which took place on the Ninth of Av. The Book of Lamentations is read, and some conduct services sitting on the floor. 9 Av

TU B'AV

Coming after three weeks of sadness, Tu B'Av marks one of the happiest days on the Jewish calendar. In modern times it has become a day dedicated to love and in many ways a Jewish version of Valentine's Day. It is a day highly coveted for weddings. 15 Av

JEWISH HOLIDAYS • 5779 • 2018-2019

Rosh Hashanah	September 10-11, 2018	Yom HaShoah	May 2, 2019
Yom Kippur	September 19, 2018	Yom Hazikaron	May 8, 2019
Succot	September 24, 2018	Yom Ha'Atzmaut	May 9, 2019
Shemini Atzeret	October 1, 2018	Lag B'Omer	May 23, 2019
Simchat Torah	October 2, 2018	Yom Yerushalayim	June 2, 2019
Chanukah	December 3, 2018	Shavuot	June 9-10, 2019
Tu B'Shevat	January 21, 2019	Fast of Tammuz	July 21, 2019
Purim	March 21, 2019	Tisha B'Av	August 11, 2019
Passover	April 20-April 27, 2019	Tu B'Av	August 16, 2019

*Holidays begin at sundown on the evening before the day indicated.



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Michele Schipper, CEO
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The Goldring/Woldenberg Institute of Southern Jewish Life was established in 1986 to promote Judaism through innovative programs and shared resources. The ISJL also provides historic preservation and community engagement throughout the South.

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JBS is a Jewish television channel found on all cable, satellite or on live stream. The network features daily news from Israel, leading Jewish figures, issues and events of Jewish importance, call-in programs, Jewish studies, 92nd Street Y, children's programs, films, music, books and entertainment.



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*LIMMUDFEST NEW ORLEANS

Website: www.limmudnola.org
Spring 2020

This biennial festival is held to celebrate the Jewish New Orleans community, its culture, arts and history. The committee will begin the planning of the 2020 event in the Spring of 2019. Committee members are needed and welcomed to join and share your ideas!



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5606 Canal Boulevard
New Orleans, LA 70124
Phone: 504-483-7001
Email: management@lakeviewbrew.com
Website: www.lakeviewbrew.com
Hours: Mon-Fri 7:00 AM - 8:00 PM
Sat 7:00 AM - 6:00 PM
Sun 7:00 AM - 3:00 PM

Our casual cafe offers gourmet coffees and a wide range of pastries and baked in-house desserts. Additionally, our menu contains specialty sandwiches, salads and soups. Serving Breakfast, lunch, and dinner with specials daily. Additional brunch menu offered on Saturday & Sunday. NOW SERVING BLOODY MARYS, MIMOSAS, BEER, WINE and more. Free high-speed WiFi access for our customers. CATERING AVAILABLE!



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2706 Royal Street
New Orleans, LA 70117
Phone: 504-947-8787
Websites: mardigraszonesupermarket.net
mardigraszone.com

The in-house café offers homemade salads, fresh and delicious home-baked breads, hand tossed 20 inch brick oven pizza, and classic New Orleans deli food. Additionally--great selection and inventory of grocery items including KOSHER, international foods, dairy, vegetarian, gluten-free, and organic. 100% Cajun (trademark) local produce and farm fresh eggs available daily.

PIZZA DOMENICA

4933 Magazine Street
New Orleans, La, 70115
Phone: 504-301-4978
Website: www.pizzadomenica.com

Email: info@pizzadomenica.com
Hours: Sun-Thur 12:00 PM - 9:00 PM
Fri 12:00 PM - 10:00 PM

Pizza Domenica is the uptown spin-off of Domenica's. It serves pizza cooked in an Italian custom made wood fired oven with a large selection of antipasti, salads and desserts. The atmosphere is casual, fun and lively. The bar features American and local craft beers, specialty brews, craft cocktails, and pitchers of specialty house cocktails. Online orders available.

*RIMON

912 Broadway Street
New Orleans, LA 70118
Phone: 504-232-0758
Website: www.rimontulanehillel.com
Email: info@rimontulanehillel.com
Hours: Weekdays 9:00 AM - 8:00 PM
Fri 5:00 PM closing

Kosher supervisor for Rimon is Hillel Rabbi Yonah Schiller

**SABA

5757 Magazine Street
New Orleans, LA 70115
Phone: 504-324-7770
Email: Hello@eatwithsaba.com
Twitter: [@eatwithsaba.com](https://twitter.com/eatwithsaba.com)
Hours: Brunch Sat & Sun 10:00 AM - 2:30 PM
Lunch Wed-Fri 11:00 AM - 2:30 PM
All Day Menu Wed-Sun 2:30 PM - 5:00 PM
Dinner Sun, Wed & Thurs 5:00 PM - 10:00 PM
Fri & Sat 5:00 PM - 11:00 PM



**SHAYA

4213 Magazine Street
New Orleans, LA 70115
Phone: 504-891-4213
Website: www.shayarestaurant.com
Email: info@shayarestaurant.com
Hours: Sunday - Thursday
Lunch: 11:00 AM - 4:00PM
Dinner: 4:00 - 10:00
Friday and Saturday
Lunch: 11:00 AM - 4:00PM
Dinner: 4:00 - 11:00

The James Beard Award-winning restaurant that shares its take on modern Israeli cuisine with Southern flavors and modern techniques, striking a balance between innovation and tradition. Shaya approaches Israeli cuisine as a grand mosaic, drawing influences from North Africa, the Middle East, Eastern Europe, Turkey and Greece. The contemporary menu reflects the ongoing evolution of Israeli food and celebrates the abundance of Louisiana. Shaya highlights seasonal, responsibly- and locally-sourced ingredients.



LISTINGS



**TAL'S HUMMUS

4800 Magazine Street
New Orleans, LA 70115
Website: <http://ordertalsonline.com/#/>
Hours: DAILY 11:00 AM - 10:00 PM
Tal's Hummus is a quick service restaurant that offers a diverse selection of gourmet entrees & items. The Israeli inspired selections such as falafel, hummus, pita sandwiches, platters, kebabs, and salads are prepared with fresh ingredients. ORDER ONLINE for CARRYOUT, DELIVERY, or even DINE-IN!

*WAFFLES ON MAPLE (Metairie)

4650 W. Esplanade Avenue
Metairie, LA 70006
Phone: 504-510-4900
Website: www.wafflesonmaple.com
Hours: Sun-Thurs 7:00 AM - 9:00 PM
Fri 7:00 AM - 3:00 PM
CLOSED SATURDAYS

*WAFFLES ON MAPLE (Uptown)

7112 Maple Street
New Orleans, LA 70118

Phone: 504-304-2662
Website: www.wafflesonmaple.com
Hours: Sun-Thurs 8:00 AM - 5:00 PM
Fri 8:00 AM - 3:00 PM
CLOSED SATURDAYS
Kosher Supervision: LA. Kashrut Committee

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Metairie, LA 70002
Phone: 504-889-2300
Fax: 504-887-7661
Website: www.chateaudrugsrx.com

Hours: Mon-Fri 9:00 AM - 7:00 PM
Sat 9:00 AM - 5:00 PM
CLOSED SUNDAYS

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Phone: 504-723-6466
Website: www.concept13studios.com
Email: Concept13Studios@gmail.com
CONCEPT 13 STUDIOS provides clients with professional and high quality video/photo production services. At CONCEPT 13 STUDIOS our job is to create content that will promote your business and grow your brand! We offer a wide range of services to enhance your company's visibility. Email us for further information and schedule a business consultation. Additionally we create commercials, music videos, short films, and corporate videos.

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8119 Oak Street
New Orleans, LA 70118
Phone: 504-866-9944
Website: www.haases.com

Hours: Mon-Fri 10:00 AM - 5:30 PM
Sat 10:00 AM - 4:00 PM
CLOSED SUNDAYS

Founded in 1921 Haase's maintains a Reputation for retaining the most experienced footwear "fitters" in the city. The store offers the most popular shoe brands for children and men's footwear. Additionally, Haase's offers gorgeous newborn to size 14 clothes for boys and girls, and a variety of assorted accessories.

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Phone: 504-835-6874
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Old Metairie Antiques and consignment offers a unique selection of high-quality antiques furniture, vintage collectibles, estate jewelry, sterling silver, china, heirloom pieces, decorative and fine arts. We offer a very generous consignment package, in-house appraisals and all aspects of estate sales from beginning to end. We Are Your Favorite Little Neighborhood Antiques Store!

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Phone: 504-899-2255

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1600 N. Causeway Boulevard
Metairie, LA 70001
Phone: 504-835-2341
Website: www.tharpsonthiemerfh.com
Contacts: Buddy Ewing, Funeral Director
William Baird, Jr., Funeral Director
Kelly Porte, Funeral Director

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6500 Magazine Street
New Orleans, LA 70118
Website: www.auduboninstitute.org

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There are choices, such as Audubon's Zoo Summer Camp, and Audubon Zoo Explorers Camp for those interested in the outdoors and life sciences. These camps offer unique activities like zoo hikes, hands-on science activities, animal shows, feedings and Audubon "Zoo Keepers" talks.

*BLUE STAR CAMPS (R)

179 Blue Star Way
Hendersonville, NC 28739
Phone: 828-692-3591
Website: www.bluestarcamps.com
Email: info@bluestarcamps.com

For over 60 years, the Popkin family has been innovative in Jewish camping experiences. The picturesque camp for children ages 6-16 years is located in the heart of the Blue Ridge Mountains. Daily activities include creative arts and various outdoor sports.

*CAMP BARNEY MEDINTZ (R) (JCC ATLANTA)

4165 Highway 129 N
Cleveland, GA 30528
Phone: 706-865-2715
Website: www.campbarney.org

*CAMP GAN ISRAEL NEW ORLEANS (D)

5210 West Esplanade Avenue
Metairie, LA 70006
Phone: 862-226-6777
Website: www.cgineworleans.com
Director: Chaya Mushka Kazen
Email: mushkakazen@gmail.com

Located on the campus of Torah Academy, Camp Gan Israel is a month long summer camp offering innovative ideas, creative programs and activities. In New Orleans there are two camp divisions—Mini Gan (3-4 yrs) and Gan Izzy (5-12 years). Early and late care offered.

*CAMP JUDAEA (R)

48 Camp Judaea Lane
Hendersonville, NC 28792
Phone: 828-685-8841
Website: www.campjudaea.org

*HENRY S. JACOBS CAMP (R)

PO Box 327/3863 Morrison Road
Utica, MS 39175
Phone: 601-885-6042
Website: www.jacob.urjcamps.org

COMMUNITY RESOURCE

AMERICAN FRIENDS OF MAGEN DAVID ADOM (SE REGION)

3300 PGA Boulevard, Suite 970
Palm Beach Gardens, FL 33410
Phone: 561-835-0510
Fax: 561-835-9410
Website: www.afmda.org
Email: southeast@afmda.org

American Friends of Magen David Adom (AFMDA) supports Israel's ambulance, blood-services, and disaster-relief organization. MDA serves as

an emergency medical first responder for the Israel's 8 million people. Because it is not a government agency, MDA relies on outside assistance to fully fund its services.

ANTI-DEFAMATION LEAGUE

(South-Central Region)
3747 West Esplanade Avenue
Metairie, LA 70002
Phone: 504-780-5602
Fax: 504-780-5640
Website: <http://neworleans.adl.org>

Created over 50 years ago, the South Central office of the ADL is dedicated to combating anti-Semitism and all forms of hatred and bigotry. The organization investigates, exposes extremism, and advocates for civil rights and religious freedom.

ARZA

633 Third Avenue., 7th Floor
New York, NY 10017
Phone: 212-650-4280
Fax: 212-650-4289
Email: ARZA@ARZA.org

Rabbi Joshua Weinberg, President of ARZA is the largest supporter of the Israel Movement for Reform, Progressive Judaism (IMPJ) and the Israel Religious Action Center (IRAC). As the Zionist wing of the Reform Movement, ARZA assists in bringing Reform Jews to Israel with pre- and post-trip programming, and educational materials for Reform congregations.

AVODAH: THE JEWISH SERVICE CORPS- NEW ORLEANS

New Orleans Office
Housed at Touro Synagogue
(4238 St. Charles Ave.)
Phone: 504-861-1067
Website: www.avodah.net/new-orleans
Email: avodahnneworleans@avodah.net

AVODAH strengthens the Jewish Community's fight against the causes and Effects of poverty in the United States, by engaging participants in service and community building that inspire them to become lifelong leaders for social change whose work for justice is rooted in and nourished by Jewish values.



FIDF (FRIENDS OF THE ISRAELI DEFENSE FORCE)

FIDF Southeast Region
Atlanta, GA
Phone: 678-250-9030
Website: www.fidf.org
Executive Director: Seth Baron
Email: Southeast@fidf.org

FIDF (Friends of the Israeli Defense Force) was established in 1981 by a group of Holocaust survivors to provide and support educational, social, cultural, and recreational programs and

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(Women's Zionist Organization of America)
New Orleans Chapter
Website: www.hadassah.org/regions/southern/chapters/new-orleans/new_orleans.html
Betty Moore & Helen Stone, Co-Presidents
Hadassah, the Women's Zionist Organization of America (HWZOA) is a voluntary non-profit organization. With more than 330,000 members, it is dedicated to the ideas of Judaism, Zionism, American democracy, healing, teaching and medical research. Hadassah enhances the health of people worldwide through its support of medical care and research at the Hadassah Medical Organization (HMO) in Jerusalem.

ISRAEL BONDS

(Regional Office in Atlanta, GA)
1100 Spring Street, Suite 720
Atlanta, GA 30309
Phone: 800-752-5649
Website: www.israelbonds.com
Email: Atlanta@israelbonds.com

Investment in Israel through the sale of Israel bonds is global in scope, with worldwide sales rapidly approaching \$40 billion. Established in 1951, these bonds serve as a broker/dealer and underwriter for securities issued by the Israeli government. Israel bonds are respected investments for their dependability and cost-effectiveness.

JEWISH CHILDREN'S REGIONAL SERVICE

3500 N Causeway Boulevard, Ste 1120
Metairie, LA 70002
Mailing Address: P.O. # 7368
Metairie, LA 70010
Phone: 504-828-6334
Toll Free: 800-729-5277
Website: www.jcrs.org
Director: Ned Goldberg, ACSW/LCSW
Email: ned@jcrs.org

Founded in 1855, JCRS is the oldest Jewish children's agency in the U.S. It serves across seven regional states (AL, AR, LA, MS, OK, TN, and TX) for the neediest and most challenged Jewish children from infancy through college. Jewish Camp scholarships and low interest college loans available.



THE JEWISH ENDOWMENT FOUNDATION OF LOUISIANA

615 Baronne Street, Suite 150
New Orleans, LA 70113

Phone: 504-524-4559
Fax: 504-524-4259
Website: www.jefno.org
Director: Sandra K. Levy
Email: sandy@jefno.org

The Jewish Endowment Foundation of Louisiana began in 1967 by Jewish leaders of New Orleans. The organization established a repository for reserved funds. These funds are a source for as yet undreamed-of projects to nurture an enduring and vibrant Jewish New Orleans.

JEWISH FAMILY SERVICE

(3 Locations)

Main Office

3300 W. Esplanade Ave, Suite 603
Metairie, LA 70002
Phone: 504-831-8475

Uptown

1426 Amelia St.
New Orleans, LA 70115
Phone: 504-831-8475

North Shore

1403 N. Causeway Blvd.
Mandeville, LA 70471
Website: www.jfsneworleans.org
Director: Roselle Ungar, CFRE
Email: roselle@jfsneworleans.org

Founded in 1948, Jewish Family Service has provided skilled counseling services, support groups, prevention programs and senior services. JFS is the exclusive representative for Phillips' Lifeline service, a monitored medical alert system.

JEWISH FEDERATION OF GREATER NEW ORLEANS

3747 West Esplanade Avenue
Metairie, LA 70002
Phone: 504-780-5600
Website: www.jewishnola.com
CEO: Arnie Fielkow
President: Henry Miller

Since 1913, the Jewish Federation of Greater New Orleans has served as the central coordinating body for the Jewish community. Its mission is to build and sustain a vibrant Greater New Orleans Jewish community and to assure the continuity of the Jewish people in America, Israel and the Diaspora.



JEWISH NATIONAL FUND

SW Division
60 Revere Drive, Suite 725
Northbrook, IL 60062
Phone: 713-271-3030 or 800-JNF-0099
Executive Director: Reagan Weil

New Orleans is part of the Southwest Division of JNF. JNF has enhanced Israel's quality of life since its beginning in 1901. Responsible for



LISTINGS

the "greening" of the Israeli desert. JNF is the single largest provider of Zionist programs in the U.S. Its work is divided into seven program areas: Forestry & Green Innovations, Water Solutions, Community Building, Zionist Education & Advocacy, Research & Development, Heritage Sites, and Disabilities & Special Needs.

JEWISH WAR VETERANS OF AMERICA, BEN KATZ POST 580, NEW ORLEANS

5213 Haring Court
Metairie, LA 70006
Phone: 504-887-3570
Contact: Judge Sol Gothard, Commander
Website: <https://www.crescentcityjewishnews.com/community-organizations/jewish-war-veterans-ben-katz-post-580>
Email: judgetsol@cox.net

We are the sight and sound of Jewish Americans that have served or are currently in the armed forces of the USA or veterans of allied countries, particularly Israel. Our post currently has 70 veteran members and 60 patrons. With a diverse membership of veterans and patrons we offer special events and programs in numerous venues around the city. We also provide special programs on Memorial Day and Veterans Day.



NATIONAL COUNCIL OF JEWISH WOMEN (NCJW)

Greater New Orleans Section
6221 S. Claiborne Avenue
New Orleans, LA 70125
Phone: 504-861-7788
Fax: 504-861-0044
Website: www.ncjwneworleans.org
President: Barbara Kaplinsky
Email: ncjw@bellsouth.net

For more than 125 years, NCJW has been at the forefront of social change. Inspired by Jewish values, NCJW courageously takes a progressive stance on issues as child welfare, women's rights and reproductive freedom. Numerous volunteer and advocacy opportunities available.



TOURO INFIRMARY FOUNDATION

1401 Foucher Street
New Orleans, LA 70115
Phone: 504-897-8435
Website: www.touro.com/foundation
Director: Jonnie Honse

Email: jonnie.honse@lcmchealth.org,
Foundation Manager: Josh Friedmann
Email: josh.friedmann@lcmchealth.org

The Touro Infirmary Foundation was established in 1991 to support the mission of Touro Infirmary and the hospital's commitment to patient care, health education and community service through leadership, resource development and financial stewardship. Judah Touro, a Jewish philanthropist, founded Touro Infirmary in 1852 with a mandate to care for the indigent sick regardless of race, color, creed or religious affiliation. His vision continues to this day, both through Touro Infirmary and the Touro Infirmary Foundation. We are proud of the assistance we provide the hospital, its patients, and this community. With your continued support, we will ensure a happier, healthier New Orleans. Have a direct impact on healthcare in our community; donate to the Touro Infirmary Foundation today.

EDUCATION PRESCHOOL - HIGH SCHOOL *(JEWISH)

AUDUBON CHARTER SCHOOL

Lower School
428 Broadway
New Orleans, LA 70118
Phone: 504-324-7100

Upper School

1111 Milan Street,
New Orleans, LA 70115
Phone: 504-324-7110
Principal: Ms. LaToya Brown
Website: <https://auduboncharter.org>
Admissions: <https://www.auduboncharter.com/admissions.aspx>
Admissions: <https://enrollnola.org/contact-us/>
The Audubon Charter School located in Uptown New Orleans offers either Montessori or French immersion tracts for our students.



BENJAMIN FRANKLIN HIGH SCHOOL

2001 Leon C. Simon Drive
New Orleans, LA 70122
Phone: 504-286-2600
Website: www.bfhsla.org
Admissions Director: Lynn Jenkins
Email: ljenkins@bfhsla.org

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ranked as a "top public high school in the nation" by U.S News and World Report, Newsweek, and Business Week, Franklin has received the highest School Performance Score in Louisiana, making it the number 1 public school in the state, year after year. Franklin is repeatedly named a National Blue Ribbon School, producing Presidential and National Merit Scholars annually.

*JCC NURSERY SCHOOL

5342 St Charles Avenue
New Orleans, LA 70115
Phone: 504-897-0143
Director: Adrienne Shulman
Email: Adrienne@njcc.org

The JCC Nursery School keeps its teacher-to-student ratios small, with tailored classroom activities to meet the social, emotional, intellectual and physical needs of each child. These scheduled preschool classes met either three or five days each week during the school year. The school has limited spaces with an annual waiting list.

*JEWISH COMMUNITY DAY SCHOOL (JCDS)

3747 West Esplanade Avenue
Metairie, LA 70002
Phone: 504-887-4091
Website: www.jcdsnola.org
Head of School: Sharon Pollin, Ph.D.
Email: office@jcdsnola.org
Facebook: www.facebook.com/JCDSnola/

JCDS students make a difference! Leadership comes naturally with small class sizes, low student-to-teacher ratios, and problem-solving practice in the 21st Century Berenson Learning Lab. The JCDS curriculum builds intellectual curiosity and critical thinking skills, empowering students to turn their knowledge and values into action. Whether developing technologies to address Louisiana's vanishing coastline, cultivating their organic garden, or giving tzedekah to alleviate the struggles of others, JCDS students are excited to master the skills they need to thrive in the world opening before them. Our facility includes a swimming pool, art room, full-size gym, Bart Field, shaded play structures, music room, Berenson Learning Lab, lunch program, and before and after school programming (i.e., Chess, STEAM Lab, JCC Sports) round out your child's all-inclusive education. OPEN HOUSE 6-7 PM on Tues., Oct. 9.

*LOUISE HAYEM MANHEIM NURSERY SCHOOL OF GATES OF PRAYER

4000 W. Esplanade Avenue
Metairie, LA 70002
Phone: 504-885-4339
Director: Melainie Blitz
Email: nursery@gatesofprayer.org

LUSHER CHARTER SCHOOL (K-12)

Lower School Campus

7315 Willow Street
New Orleans, LA 70118
Phone: 504-862-5110

Upper School/Alcee Fortier Campus

5624 Freret Street
New Orleans, LA 70115
Phone: 504-304-3960

Lusher is a K-12 school chartered by Advocates for Arts Based Education, which govern the school. The curriculum implements cutting-edge reforms in arts-based education while integrating the latest developments in brain research. Lusher incorporates a research based systematic approach to literacy and numeracy instruction. The school is in partnership with Tulane University.



*ROSINA AND JOSEPH SLATER TORAH ACADEMY

5210 West Esplanade Avenue
Metairie, LA 70006
Phone: 504-456-6429
Website: www.torahacademynola.com
President: Rabbi Yochanan Rivkin
Email: admin@torahacademynola.com

The Slater Torah Academy offers programs for children from five weeks through eighth grade. In accordance with Jewish tradition and through nurturing learning environments, our students are encouraged to develop a lifelong passion for learning. Appealing to the multiple intelligences of every child, we employ various media, technology and pedagogy into the Torah Academy teaching methodology. By following Common Core Standards in our dual curriculum, we ensure our graduates the skills necessary for continued lifelong success. Call us (504-456-6429) to schedule a school tour and come see what we're all about!

GOODS & SERVICES

BRYAN SUBARU SERVICE DEPARTMENT

8305 Airline Drive
Metairie, LA 70003
Phone: 888-317-6194
Website: www.bryansubaru.com
Hours: Mon-Fri 7:30 AM - 6:00 PM
Sat 8:00 AM - 5:00 PM
SUNDAYS CLOSED

Our New Orleans area Subaru service center in Metairie is proud to serve customers from all over Louisiana. Our knowledgeable and experienced mechanics at our dealership will maximize your Subaru vehicle's performance. Additionally, our mechanics can identify developing problems to help you avoid future breakdowns. All services includes a multi-point vehicle inspection.

CHATEAU DRUGS & GIFTS

3544 West Esplanade Avenue S
Metairie, LA 70002
Phone: 504-889-2300
Fax: 504-887-7661
Website: www.chateaudrugsrx.com
Hours: Mon-Fri 9:00 AM - 7:00 PM
Sat 9:00 AM - 5:00 PM
Closed Sundays

Chateau Drugs believes and offers the best pharmaceutical service in the area. Additionally, they also have a large upscale gift department featuring lines as Elaine Gleason, Michael Aram, Michael Wainwright, Alex & Manhattan Toys to name a few PERSONALIZED SERVICE WITH FREE GIFT WRAP! Browse around while you fill your prescriptions! Most insurance and Medicare Part D Plans are accepted.

CONCEPT 13 STUDIOS

Phone: 504-723-6466
Website: www.concept13studios.com
Email: Concept13Studios@gmail.com

CONCEPT 13 STUDIOS provides clients with professional and high quality video/photo production services. At CONCEPT 13 STUDIOS our job is to create content that will promote your business and grow your brand! We offer a wide range of services to enhance your company's visibility. Email us for further information and schedule a business consultation. Additionally we create commercials, music videos, short films, and corporate videos.

HAASE'S SHOES AND CHILDREN'S CLOTHING

8119 Oak Street
New Orleans, LA 70118
Phone: 504-866-9944
Website: www.haases.com
Hours: Mon-Fri 10:00 AM - 5:30 PM
Sat 10:00 AM - 4:00 PM
CLOSED SUNDAYS

Founded in 1921 Haase's maintains a Reputation for retaining the most experienced footwear "fitters" in the city. The store offers the most popular shoe brands for children and men's footwear. Additionally, Haase's offers gorgeous newborn to size 14 clothes for boys and girls, and a variety of assorted accessories. MONOGRAMMING SERVICES AVAILABLE.

*KOSHER CAJUN NEW YORK DELI & GROCERY

3519 Severn Avenue
Metairie, LA 70002
Phone: 504-888-2010
Website: www.koshercajun.com
Hours: Mon-Thurs 10:00 AM - 7:00 PM
Fri & Sun 10:00 AM - 3:00 PM
Kosher Supervision by LA. Kashrut Committee
Kosher Cajun Is your one-stop for all your Kosher shopping! Full service grocery store with a huge selection of Wines and Liquors. Gift baskets, Judaica and more! Enjoy our dine-in

restaurant, or order your meat to carry out. CATERING AVAILABLE.



MARDI GRAS ZONE

2706 Royal Street
New Orleans, LA 70117
Phone: 504-947-8787
Websites: mardigraszonesupermarket.net
mardigraszone.com
ALWAYS OPEN- 24/7

Mardi Gras Zone offers a great selection and inventory of grocery items including KOSHER, international foods, dairy, vegetarian, gluten-free, and organic. MGZ carries 100% Cajun (trademark) local produce and farm fresh eggs are available daily. A complete line of pet and green cleaning products are stocked. The in-house café offers homemade salads, fresh and delicious home-baked breads, hand tossed 20-inch brick oven pizza, and classic New Orleans deli food and po-boys.

NAGHI'S

633 Royal Street
New Orleans, LA 70130
Phone: 504-586-8373

We specialize in various one-of-a-kind estate jewelry in precious stones and cuts. We offer a large assortment of many antique European and rose cut diamonds. Additionally, we showcase a large selection of Judaica.

OCTAVIA BOOKS

513 Octavia Street
New Orleans, LA 70115
Phone: 504-899-7323
Website: www.octaviabooks.com
Hours: Mon-Sat 10:00 AM - 6:00 PM
Sun 10:00 AM - 5:00 PM

OOH LA LA CONTEMPORARY GALLERY

(Upper Pontalba Shops at Jackson Square)
524 Saint Peter
New Orleans, LA 70116
Phone: 504-522-7554
Hours: Daily Mon-Sun 10:00 AM - 6:00 PM

Come explore our exclusive store on Jackson Square, filled with stunning designer European jewelry, gorgeous glasswork and a unique selection of Judaica.

KRISTI M. SOILEAU, LLC (ESTHETIC & REGENERATIVE PERIODONTICS)

3634 Coliseum Street
New Orleans, LA 70115
Phone: 504-899-2255

DR. KRISTI SOILEAU is dedicated to excellence in Periodontal Disease Diagnoses and treatment. She has specialized in comprehensive aesthetic and regenerative periodontics for over 30 years in uptown New Orleans. Named as the 2016 LSU School of



Dentistry Alumna of the year, Dr. Soileau is the current president of the SW Society of Periodontists. Dr. Soileau pairs career with community impact every day. All patients receive comfortable, comprehensive care!

HEALTH & FITNESS & MIND

BELLE VIE LIVING CENTER

535 Commerce Street
Gretna, LA
Phone: 504.393.9595
Website: www.BelleVielivingcenter.com

Quality residential care for long- or short-term options. These include rehab, hospice, and respite care units. The goal of the facility is to provide quality care and comfort while enhancing the joy and dignity of life. Large offerings of social and recreational activities for residents. 24-HOUR FAMILY VISITATION ALLOWED. Make an appointment or just stop in for a tour!

COLONIAL OAKS LIVING CENTER

(across from East Jefferson Hospital)
4312 Ithaca Street
Metairie, LA
Phone: 504-887-6414
Website: www.Colonialoaksliving.com

This family-owned nursing facility offers long- and short-term living options. These include rehab, hospice, and respite care units. The goal of the facility is to provide quality care, which includes rehab, hospice, and respite care units. The goal of the facility is to provide quality care and comfort while enhancing the joy and dignity of life. Large offerings of social and recreational activities for residents. 24-HOUR FAMILY VISITATION ALLOWED. Make an appointment or just stop in for a tour!

Better Solutions for Aging Well in New Orleans



HOME CARE SOLUTIONS

3421 N. Causeway Boulevard, #502
Metairie, LA 70002
Phone: 504-828-0900
Website: HomeCareNewOrleans.com
CALL or go online for FREE GUIDE!

CALL or go online for FREE GUIDE!
Serving New Orleans families since 1991, we are experts in aging well! An independent, locally owned company specializing in in-home and Alzheimer's Care, our comprehensive approach includes assessment, family consultations, caregiver availability 24/7 and peace of mind.

ISRAELI DANCE AT THE STARLIGHT BALLROOM

5050 W. Esplanade Suite L.
Metairie, La. 70006
Phone: 504-905-6249

Instructor: Elliott Raisen
Monday nights at 7:30-9:30 PM.

Open to all in the community! This dance group meets every Monday evening at the Starlight Ballroom in Metairie.

JEWISH COMMUNITY CENTER

Uptown Campus

5342 St. Charles Avenue
Phone: 504-897-0143

Metairie Campus

3747 W. Esplanade Ave.
Phone: 504-887-5158
Website: www.nojcc.org

The JCC Fitness Centers are committed to helping members achieve positive lifestyle changes. The facilities are well-maintained and offer state-of-the-art equipment, professionally taught classes and a friendly and accessible staff.

JFS PHILLIPS LIFELINE MEDICAL MONITORING ALERT SYSTEM

3300 W. Esplanade Ave., Suite 600
Metairie, LA 70002
Phone: 504-831-8475 ext: 128
Contact: Jane Levine
Email: jane@jfsneworleans.org

Jewish Family service is the exclusive representative for Phillips Lifeline service, a monitored medical alert system. JFS provides installation, product servicing and courtesy visitations. The AutoAlert button is 100% waterproof. No long term contracts are required. System is maintained and tested monthly.



TOURO INFIRMARY

1401 Foucher Street
New Orleans, LA 70115
Phone: 504-897-7011
Website: www.touro.com

Touro Infirmary was founded in 1852. Touro is New Orleans' only community based, not-for-profit, faith-based hospital. Touro continues to make a difference in the lives of people in the New Orleans community, ensuring their health needs are met with access to quality attention and care.



WOLDENBERG VILLAGE

3701 Behrman Place
New Orleans, LA 70114
Phone: 504-367-5640
Website: www.liveatwv.com

Woldenberg Village serves as one of

LISTINGS

Colonial Oaks Living Center, LLC

504.887.6414

4312 ITHACA STREET • METAIRIE

WWW.COLONIALOAKSLIVING.COM

ACROSS FROM EAST JEFFERSON GENERAL HOSPITAL EMERGENCY

Belle Vie Living Center, LLC

504.393.9595

535 COMMERCE STREET • GRETN

WWW.BELLEVIELIVINGCENTER.COM

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the region's premiere retirement and healthcare facilities. The community consists of 60 Independent Living Garden Apartment Homes, 60 Assisted Living Apartments and 120 bed skilled nursing facility. Shabbat services are held every Saturday on site.

MARDI GRAS GROUPS (KREWES)

KREWE DU JIEUX

www.kreweujieux.com

KREWE DU JIEUX is a sub-krewe of the Krewe Delusion's unique walking parade. In addition to the annual parade, Krewe du Jieus sponsors a variety of events throughout the year. These include second-line parades for Chanukah and Purim, a Passover KreweSeder, a Rosh/Kippur Apology Party and the wonderfully irreverent "Running of the Jieux" second-line parade following their annual coronation of royalty.

KREWE DU MISHIGAS

Krewe du Mishigas is a satirical parading organization that is a sub-krewe of the Krewe du Vieux. Known for wild satire, adult themes and political comedy, the roots of this Jewish krewe go back to 1996. They are known for showcasing some of the best brass and jazz bands in New Orleans.

MARDI GRAS MITZVA MAKERS

Phone: 504-957-5310

Chariman: Dr. Hilton Title

Indoor parade of "merry makers" who bring annual Mardi Gras cheer to designated Touro Infirmary patients and seniors residing at the Malta House.

MUSIC



LOUISIANA PHILHARMONIC ORCHESTRA

1010 Common Street, Suite 2120

New Orleans, LA 70112

Phone/Fax: 504-523-6530

Website: www.lpomusic.com

Email: tickets@lpomusic.com

Music Director: Carlos Miguel Prieto

Formed in 1991, the Louisiana Philharmonic Orchestra is the oldest full-time musician-governed and collaboratively operated orchestra in the United States. The LPO offers a full 36-week season with more than 120 performances, including classics, light classics, pops, education, family, park and community engagement concerts in New Orleans and across multi-parish areas.



NEW ORLEANS OPERA ASSOCIATION

P.O. Box 52108

New Orleans, LA 70152

Phone: 504-529-2278

Box Office: 504-529-3000

Website: neworleansopera.org

New Orleans Opera Association is celebrating its 76th season. NOOA has one of the largest opera companies in the Gulf South. NOOA carries on the operatic tradition of "America's First City of Opera," where operas have been part of the musical lifeblood of the city since the 18th century. For more information and tickets, call 504-529-3000 or visit neworleansopera.org.



PANORAMA JAZZ BAND

Website: www.panoramajazzband.com

Contact: Ben Schenck

Email: panoramanola@gmail.com

New Orleans Jazz, Brass and KLEZMER BAND. 2019 marks our 24th year serving the Greater New Orleans and the Jewish community.

RELIGIOUS LIFE

CEMETERIES

HISTORIC NOTE: The first Jewish cemetery in the Greater New Orleans area was located at 2300 Saratoga Street (corner of Saratoga and Jackson Avenue). It was used from 1828-1872. In 1957, under the supervision of the Rabbinic Council, the remains of these first Jewish settlers were removed and reinterred at Hebrew Rest Cemetery.

AHAVAS SOLEM (ORTHODOX)

4400 Elysian Fields Avenue

New Orleans, LA

Phone: 504-837-0770 or 504-905-4992

Contact: Ken Paillet

ANSHE SFARD SYNAGOGUE (ORTHODOX)

4400 Elysian Fields Avenue

New Orleans, LA

Contact: Sandy Lassen 504-782-7218

CHEVRA THILIM CEMETERY ASSOCIATION (ORTHODOX, CONSERVATIVE, REFORM)

4824 Canal Street

New Orleans, LA

Contact: Sandy Lassen 504-782-7218

CHEVRA THILIM MEMORIAL PARK (CONSERVATIVE)

5000 Iberville Street

New Orleans, LA

Contact: Sandy Lassen 504-782-7218

CONGREGATION BETH ISRAEL NEW CEMETERY (ORTHODOX)

4400 Elysian Fields Avenue

New Orleans, LA

Contact: Marshall Gerson 504-283-4469

CONGREGATION BETH ISRAEL OLD CEMETERY (ORTHODOX)

4221 Frenchman Street

New Orleans, LA

Contact: Marshall Gerson 504-283-4469

CONGREGATION GATES OF PRAYER (REFORM)

1412 Joseph Street

New Orleans, LA

Contact: 504-885-2600

HEBREW REST CEMETERIES 1, 2, 3 (REFORM)

2100 Pelopidas at Frenchman

New Orleans, LA

Phone: 504-288-7922 or 504-895-4853

Contact: Herb Barton

JEWISH BURIAL RITES (ORTHODOX)

4321 Frenchman Street

New Orleans, LA

Phone: 504-782-7218

Contact: Sandy Lassen

NORTHSHORE JEWISH CONGREGATION (REFORM)

2260 West 21st Street

Covington, LA

Phone: 985-951-7976

Contact: NJC Office

SHIR CHADASH/TIKVAT SHALOM CEMETERY (CONSERVATIVE)

Jefferson Memorial Gardens

11316 River Road

Rose, LA

Phone: 504-782-7218

Contact: Sandy Lassen

TOURO SYNAGOGUE AND TEMPLE SINAI (REFORM)

(corner- N. Anthony St.)

4737 Canal Street

New Orleans, LA

Phone: 504-288-7922 or 504-895-4853

Contact: Herb Barton

CLERGY & RITUAL SERVICES



CANTOR SAMUEL KRUSH

Phone: 504-391-8292

Cell: 504-228-5071

Email: neworleanscantor@yahoo.com

Serving as High Holiday Cantor at Woldenberg Living Centre. Cantor Krush is LOUISIANA LICENSED to officiate local and destination weddings. Will design the ceremony that you desire!

NEW ORLEANS CLERGY COUNCIL

President: Rabbi Gabriel Greenberg

Email: rabbi@bethisraelnola.com

Rabbi Mendel Rivkin

Phone: 504-302-1830

KITCHEN KASHERING SERVICE

KITCHEN KASHERING SERVICE

Phone: 504-302-1830

Contact: Rabbi Mendel Rivkin

MIKVEH (MIKVAH CHAYA MUSHKA AT RINGGER WOMEN'S ENRICHMENT CENTER)

7033 Freret Street

New Orleans, LA 70118

Phone: 347-564-6525

Contact: Bluma Rivkin

Email: mikvah@chabadneworleans.com

MOHEL

Phone: 347-351-6476

Contact: Rabbi Mendel Ceitlin

Email: mohelnola@gmail.com

GENERATIONS



1852 SOCIETY OF THE TOURO FOUNDATION

1401 Foucher Street

New Orleans, LA 70115

Phone: 504-897-8435

Website: www.touro.com/foundation

THE SUPPORTERS and DONORS OF TOURO INFIRMARY FOUNDATION that are under 45 years of age belong to our 1852 SOCIETY. Founded in 1852, TOURO INFIRMARY is the oldest, faith-based non-profit hospital in New Orleans. We were the first hospital in Orleans Parish to open its doors after Hurricane Katrina. We had the first incubators in New Orleans to treat our tiniest patients. Touro provided the first physical therapy department in the city, and the first Dialysis Unit in a community hospital. These accomplishments are wouldnot have been possible without the loyalty and dedication of our donors, supporters, and advocates. Along with a new generation of healthcare, Touro Infirmary Foundation needs a new generation of donors, supporters, and advocates. Help us accomplish more, join the 1852 Society today.

BELLE VIE LIVING CENTER

535 Commerce Street

Gretna, LA

Phone: 504-393-9595

Website: www.Bellevielivingcenter.com

Quality residential care for long or short term options. These include



LISTINGS

rehab, hospice, and respite care units. The goal of the facility is to provide quality care and comfort while enhancing the joy and dignity of life. Large offerings of social and recreational activities for residents. 24-HOUR FAMILY VISITATION ALLOWED. Make an appointment or just stop in for a tour!

COLONIAL OAKS LIVING CENTER

(across from East Jefferson Hospital)

4312 Ithaca Street

Metairie, LA

Phone: 504-887-6414

Website: www.Colonialoaksliving.com

This family owned nursing facility offers long and short term living options. These include rehab, hospice, and respite care units. The goal of the facility is to provide quality care and comfort while enhancing the joy and dignity of life. Large offerings of social and recreational activities for residents. 24-HOUR FAMILY VISITATION ALLOWED. Make an appointment or just stop in for a tour!

Better Solutions for Aging Well in New Orleans



HOME CARE SOLUTIONS

3421 N. Causeway Blvd., #502

Metairie, LA 70002

Phone: 504-828-0900

Website: HomeCareNewOrleans.com

CALL or go online for FREE GUIDE!

Serving New Orleans families since 1991, we are experts in aging well! An independent, locally owned company specializing in in-home and Alzheimer's care, our comprehensive approach includes assessment, family consultations, caregiver availability 24/7 and peace of mind.

JEWCCY

Jewish Crescent City Youth

c/o Touro Synagogue

4238 Saint Charles Avenue

New Orleans, LA 70118

Phone: 504-912-5515

Contact: Charlie Cox

Email: jewccy@gmail.com

Charlie18@gmail.com

JewCCy (Jewish Crescent City Youth) is the Reform Jewish youth group for New Orleans and Metairie and is the local chapter of NFTY (National Federation of Temple Youth.) For information about upcoming events,

or photo's from event's past, visit our Facebook page, follow us on Instagram, and subscribe to our YouTube channel— JewCCY TV!

JEWISH COMMUNITY CENTER

(Senior Adult Programming)

5342 St Charles Avenue

Phone: 504-897-0143

Website: www.nojcc.org

Director: Rachel Ruth

Email: Rachel@nojcc.org

The Jewish Community Center offers a variety of programs and activities that address the social, cultural and physical needs of community members 65 and older. Interesting day excursions, Morris Bart Sr. Lecture Series and game clubs are some of the specific programming available. Additional fees for participants that are not JCC members.

JNOLA

3747 West Esplanade Avenue

Metairie, LA 70002

Phone: 504-780-5628

Website: www.jnola.com

Manager: Tana Velen, Young Leadership

Email: tana@jewishnola.com

JNOLA serves the Jewish Next Gen community in New Orleans (ages 21-45) through a variety of programming including social engagement, professional networking, enriching and educational opportunities, lead-

ership development, and tikkun olam (repairing the world/social action).

MOISHE HOUSE

(Located in the Marigny district of New Orleans)

Website: www.moishehouse.org

Email: moishe.house.nola@gmail.com

Regional Director: Jaycee Greenblatt

Email: jaycee@moishehouse.org

FB: www.facebook.com/mhnola

Moishe House New Orleans is a welcoming, inclusive home-based community. The purpose of the group is to provide a meaningful space for young Jewish adults In their 20's to share, explore and engage in social justice, community involvement and Jewish leadership.



WOLDENBERG VILLAGE

3701 Behrman Place

New Orleans, LA 70114

Phone: 504-367-5640

Website: www.liveatwv.com

Woldenberg Village serves as one of the region's premiere retirement and healthcare facilities. The community consists of 60 Independent Living Garden Apartment Homes, 60 Assisted Living Apartments and 120

TAKING CARE OF EACH OTHER *is what community is all about.*



WE'RE PROUD TO SERVE our community with personal, compassionate care. As your Dignity Memorial® professionals, we believe in honoring traditions and preserving faith. Let us help you and your loved ones create a meaningful tribute as special as the life it represents.

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504-486-6331 LakeLawnMetairie.com



bed skilled nursing facility. Shabbat services are held every Saturday on site.

FUNERAL HOMES & BURIAL SERVICES

JEWISH BURIAL SOCIETY OF GREATER NEW ORLEANS (CHEVRA KADISHA)

Phone: 504-782-7218
Contact: Sandy Lassen (President)
Email: slassen@cox.net
Volunteers from several congregations are trained to properly prepare the body for traditional Jewish burials.

LAKE LAWN METAIRIE

FUNERAL HOME & CEMETERIES
NEW ORLEANS

LAKE LAWN METAIRIE FUNERAL HOME AND CEMETERIES

5100 Pontchartrain Boulevard
New Orleans, LA 70124
Phone: 504-486-6331
Website: www.dignitymemorial.com/lake-lawn-met-funeral-home

Lake Lawn Metairie is dedicated to provide a wide range of options, traditional or non-traditional funeral services, ground burial, community mausoleum spaces, private family tombs, family copings, and cremation and columbarium niches. Our focus is on providing each family with personalized attention and a meaningful memorialization of their loved one. We are proud members of the Dignity Memorial® network of funeral, cremation and cemetery service providers, offering quality, compassionate care and service you can trust.



THARP-SONTHEIMER-THARP
FUNERAL HOME

THARP-SONTHEIMER-THARP FUNERAL HOME

1600 N. Causeway Boulevard
Metairie, LA 70001
Phone: 504-835-2341
Website: www.tharpsontheimerfh.com
Contacts: Buddy Ewing, Funeral Director
William Baird, Jr., Funeral Director

For over 100 years, we have served the needs of the Jewish community of New Orleans. We have the experience, knowledge and longevity to respectfully work with all local Rabbis and the Cheva Kadisha committee. We are available to assist your family through this entire life cycle process. Funerals & Cremations available.

JUDAICA

ART BY ANNA GIL

Phone: 504-233-4818
Website: annagil.com
Email: algilart@gmail.com

Winner of the Golden Ghetto Award on Facebook in February, 2013. Anna Gil expresses her creativity through oil paint. She uses lines, patterns, sharp edges and large fields of color in her work. She is able to express her influences and inspirations through Hebrew words and the many layers of meaning in each letter.

GATES OF PRAYER JUDAICA SHOP

4000 West Esplanade Avenue
Metairie, LA 70002
Phone: 504-885-2600
Website: www.gatesofprayer.org

Congregation Gates of Prayer Sisterhood Gift Shop carrying a full line of Judaica gift items for all occasions. Look for our annual CHANUKAH GIFT SHOW!

NAGHI'S

633 Royal St.
New Orleans, LA 70130
Phone: 504-586-8373

Naghi's has an extensive and Unique assortment of traditional to contemporary menorahs, mezuzahs, Kiddush cups and Shabbat candlesticks. Internationally recognized artist Anna Gil has numerous pieces of her artwork for sale. Additionally, the store offers a large assortment of antique jewelry from their estate collection.

NORTHSHORE JEWISH CONGREGATION GIFT SHOP

1403 North Causeway Boulevard
Mandeville, LA 70471
Phone: 985-951-7976
Contact: Carol Hernandez
Hours: by Appointments Only
NJC Gift Shop offers a variety of many items and Judaica gifts are available for all occasions.

OOH LA LA CONTEMPORARY GALLERIE

524 Saint Peter
(Upper Pontalba Shops at Jackson Square)
New Orleans, LA 70116
Phone: 504-522-7554
Hours: Mon-Sun, daily 10:00 AM - 6:00 PM
Come explore our exclusive store on Jackson Square, filled with stunning designer European jewelry, gorgeous glasswork and a unique selection of Judaica.

SYNAGOGUES/CENTERS-ORTHODOX

ANSHE SFARD SYNAGOGUE

2230 Carondelet Street
New Orleans, LA 70130
Phone: 504-522-4714
Website: www.anshesfard.org
Rabbi: Yochanan Rivkin
Email: rabbi@tulane.edu
Executive Director: Sandy Lassen
Email: info@anshesfard.org or slassen@cox.net
Congregation President: Dr. Gary Remer
Facebook: https://www.facebook.com/

pages/Congregation-Anshe-Sfard-of-New-Orleans/190270014373125
Twitter: @AnsheSfard

Anshe Sfard is an Orthodox congregation in the heart of New Orleans that welcomes all who attend. It's beautiful and historic synagogue, built in 1926, is the last vestige of a time when its surrounding neighborhood was the center of Jewish life in New Orleans. Anshe Sfard, as the closest synagogue to downtown New Orleans, also serves the religious needs of countless tourists, conventioners, and volunteer groups.

CHABAD OF LOUISIANA (BTESH FAMILY CHABAD HOUSE)

7037 Freret Street
New Orleans, LA 70118
Phone: 504-302-1830

Website: chabadneworleans.com
Director: Rabbi Zelig Rivkin
Email: rabbi@chabadneworleans.com
Contact: Bluma Rivkin
Email: bluma@chabadneworleans.com
Contact: Rabbi Mendel and Malkie Rivkin
Emails: mendel@chabadneworleans.com malkie@chabadneworleans.com

Chabad of Louisiana was established near Tulane University in the fall of 1975. After Hurricane Katrina, a major overhaul and renovation of the property took place. In 2014, the facility was dedicated in honor of Isaac and Bety B'tesh who through their genericity helped make the renovation a reality. The building now serves as a synagogue, education area for all ages and social center for the celebration of many holidays. Information about our many programs and activities are accessible throughout the website at www.chabadneworleans.com.

CHABAD JEWISH CENTER OF SUBURBAN NEW ORLEANS

(In Memory of Gerson Katz)
4141 West Esplanade Avenue
Metairie, LA 70002
Phone: 504-454-2910
Website: www.jewishlouisiana.com
Rabbi: Yossie Nemes
E-mail: rabbi@jewishlouisiana.com
Cell Phone: 504-957-4986
Program Director: Chanie Nemes
E-mail: chanie@jewishlouisiana.com
Education Director: Rabbi Mendel Ceitlin
Email: mendel@jewishlouisiana.com
Administration: Chaya Mushka Ceitlin
Email: Chayac@jewishlouisiana.com

The Chabad Jewish Center of Suburban New Orleans aptly serves the needs of the suburban New Orleans Jewish community. Since Katrina, the center has provided expanded programming and activities including the founding of a Sunday School that currently has four classes.

CONGREGATION BETH ISRAEL

4004 W. Esplanade Avenue
Metairie, LA 70002

Phone: 504-454-5080

Fax: 504-883-8010

Website: www.bethisraelnola.com

Rabbi: Gabe Greenberg

Email: rabbi@bethisraelnola.com

Administrator: Rabbi David Posternock

Email: office@bethisraelnola.com

President: Leonore D. Kansas

Congregation Beth Israel is a Modern Orthodox Synagogue. We are proud of our multi-generational heritage and over 110-year presence in the Greater New Orleans area. Our mission is to create an accessible spiritual home, where all Jews, regardless of affiliation or background, are warmly embraced and welcomed into our greater family.

SYNAGOGUES-CONSERVATIVE

SHIR CHADASH CONSERVATIVE CONGREGATION

3737 West Esplanade Avenue
Metairie, LA 70002
Phone: 504-889-1144
Website: www.shirchadash.org
Rabbi: Deborah Silver
Executive Director: Bruce Yeillen
President: Julie Finger
Email: shirchadash@shirchadash.org

Shir Chadash Conservative Congregation is a warm, inclusive, egalitarian synagogue that honors tradition while embracing modernity. We are a sacred community where all are welcome to join in praying, learning and celebrating together. Collectively, our voices from young to old form a new song through which each member is inspired and enriched for the enhancement of our community, Greater New Orleans and the Jewish People.

SYNAGOGUES-REFORM

CONGREGATION GATES OF PRAYER

4000 West Esplanade Avenue
Metairie, LA 70002
Phone: 504-885-2600
Website: www.gatesofprayer.org
Senior Rabbi: David Gerber
Rabbi Emeritus: Robert Loewy
Cantorial Soloist: Victoria May
President: David Dulitz
Temple Administrator: Jack H. Schulman
Email: office@gatesofprayer.org

As the only Reform Jewish congregation in Metairie, Gates of Prayer is dedicated to provide members with opportunities to find Kedusha through participation in worship services, life-cycle events, educational activities and social action programs that reflect our enduring commitment to Torah, Avodah and Gemilut.

NORTHSHORE JEWISH CONGREGATION

1403 North Causeway Boulevard
Mandeville, LA 70471
Phone: 985-951-7976



LISTINGS

Website: www.northshorejewish.org
 Rabbi: Eugene Levy (monthly Oct-May)
 Email: admin@northshorejewish.org
 President: Bonnie Bernstein
 Email: president@northshorejewish.org
 The Northshore Jewish Congregation (NJC) is a member of the Union of Reform Judaism. NJC is located in Mandeville on the North Shore of Lake Pontchartrain about 30 miles from downtown New Orleans. It is a warm and inviting community built on the fundamental and enduring principals of Reform Judaism.

TEMPLE SINAI

6227 St. Charles Avenue
 New Orleans, LA 70118
 Phone: 504-861-3693
 Website: www.templestinaino.org
 Rabbi: Matthew A. Reimer
 Rabbi Emeritus: Edward P. Cohn
 Cantor: Joel Colman
 Executive Director: Liz Yager
 President: The Honorable Robin M. Giarrusso
 Email: Sinai@usa.net

Temple Sinai is a House of Prayer for all people. Established in 1870, Temple Sinai supports, promotes and reinforces the ideals of Reform Judaism and Jewish values through its dedication to worship, education, social action, outreach, and K'al Yis-

rael. We endeavor to build a sense of community within our Congregation by striving to meet the spiritual, intellectual, and cultural needs of each of our members while strengthening the bond of loyalty with Jewish people everywhere.

TOURO SYNAGOGUE

4238 St. Charles Avenue
 New Orleans, LA 70115
 Phone: 504-895-4843
 Fax: 504-897-0237
 Website: www.tourosynagogue.com
 Rabbi: Alexis Berk
 Rabbi: Todd Silverman (Lifelong Learning)
 Cantor: Kevin Margolius
 Executive Director: Kerry Tapia
 Email: execdir@tourosynagogue.com
 President: Teri Hunter
 Rabbi Emeritus: David Goldstein

With historic roots and a progressive heart, Touro Synagogue is a community that is filled with beautiful contradictions – a grand, historic sanctuary and an intimate, embracing chapel; an active group of knowledgeable sages and a vibrant young adult community; a love of enduring Jewish traditions and a drive for spiritual innovation and forward motion; a commitment to the inner life of their congregational family and a constant energetic force that engages with

the renewal of greater New Orleans. Touro Synagogue invites you to join them, making Touro Synagogue a place of transformational prayer, expansive thought, fearless engagement, and love.

UNIVERSITY LIFE

ROHR CHABAD JEWISH STUDENT CENTER AT TULANE UNIVERSITY

7033 Freret Street
 New Orleans, LA 70118
 Website: www.tulanechabad.org
 Director: Rabbi Yochanan Rivkin

TULANE UNIVERSITY HILLEL (THE GOLDIE AND MORRIS MINTZ CENTER FOR JEWISH LIFE)

912 Broadway
 New Orleans, LA 70118
 Website: tulanehillel.org
 Executive Director: Rabbi Yonah Schiller
 Email: yonah@tulane.edu

TULANE UNIVERSITY JEWISH STUDIES DEPARTMENT

7031 Freret Street
 New Orleans, LA 70118
 Phone: 504-865-5349
 Website: <http://tulane.edu/liberal-arts/jewish-studies>
 Dept. Chair: Michael Cohen, Ph.D.
 Email: jewishstudies@tulane.edu

Jewish studies represents an interdisciplinary approach to the study of the Jews, their history, religion, language, thought, culture, literature, and music. The Tulane University Jewish Studies program was recently ranked 9th in the nation.

TULANE UNIVERSITY TRADITIONALLY JEWISH FRATERNITIES & SORORITIES:

ALPHA EPSILON PI FRATERNITY (TAU UPSILON CHAPTER)

7220 Zimple Street
 New Orleans, LA 70118

ALPHA EPSILON PHI SORORITY (EPSILON CHAPTER)

1134 Broadway
 New Orleans, LA 70118
 Website: <http://tulaneaephi.chapterspot.com>

SIGMA DELTA TAU SORORITY (ALPHA IOTA CHAPTER)

1013 Broadway
 New Orleans, LA 70118
 Website: <http://tulanedsd.chapterspot.com>

ZETA BETA TAU FRATERNITY (SIGMA CHAPTER)

1006 Broadway
 New Orleans, LA 70118
 Website: <http://tulanezbt.com/>

2019 MARDI GRAS SEASON

LAISSEZ LES BONNS TEMPS ROULER!

JANUARY 6, 2019

PHUNNY PHORTY PHELLOWS,
 SOCIETE DES CHAMPS ELYSEE
 KREWE DE JEANNE D'ARC

FEBRUARY 16, 2019

KREWE DU VIEUX
 KREWE DELUSION

FEBRUARY 17, 2019

KREWE OF LITTLE RASCALS

FEBRUARY 22, 2019

KREWE OF CORK
 KREWE OF OSHUN
 KREWE OF CLEOPATRA
 KREWE OF EXCALIBUR

FEBRUARY 23, 2019

THE MYSTIC KNIGHTS OF ADONIS
 KREWE OF PONTCHARTRAIN
 KREWE OF CHOCTAW
 KREWE OF FRERET
 KNIGHTS OF SPARTA
 KREWE OF PYGMALION
 'TIT REX
 KREWE OF CHEWBACCHUS
 KREWE OF CAESAR

FEBRUARY 24, 2019

KREWE OF FEMME FATALE
 KREWE OF CARROLTON
 KREWE OF KING ARTHUR and MERLIN
 KREWE OF ALLA
 KREWE OF BARKUS

FEBRUARY 27, 2019

KREWE OF ANCIENT DRUIDS
 KREWE OF NYX

FEBRUARY 28, 2019

KNIGHTS OF BABYLON
 KREWE OF MUSES
 KNIGHTS OF CHAOS

MARCH 1, 2019

KREWE OF BOSOM BUDDIES
 KREWE OF HERMES
 KREWE D'ETAT
 KREWE OF MORPHEUS
 KREWE OF CENTURIONS

MARCH 2, 2019

KREWE OF NOMTOC
 KREWE OF IRIS
 KREWE OF TUCKS
 KREWE OF ENDYMION
 KREWE OF ISIS

MARCH 3, 2019

KREWE OF OKEANOS
 KREWE OF MID-CITY
 KREWE OF THOTH
 KREWE OF BACCHUS
 KREWE OF NAPOLEON
 KREWE OF ATHENA

MARCH 4, 2019

KREWE OF PROTEUS
 KREWE OF ORPHEUS

MARCH 5, 2019

(MARDI GRAS)

KREWE OF ZULU
 KREWE OF REX
 KREWE OF ELKS ORLEANIANS
 KREWE OF CRESCENT CITY
 KREWE OF ARGUS
 KREWE OF ELKS JEFFERSONIANS



	Anshe Sfard	Chabad Met (Gerson-Katz)	Chabad NO (Btesh)	Congregation Beth Israel	Shir Chadash	Gates of Prayer	Northshore	Temple Sinai	Touro
Educational Programs									
Religious School	N	N	N	Y	Y	Y	Y	Y	Y
High School/Confirmation	N	N	N	Y	Y	Y	Y	Y	Y
Adult Education/Study Groups	Y	Y	Y	Y	Y	Y	Y	Y	Y
Judaica Library	Y	Y	Y	Y	Y	Y	Y	Y	Y
Nursery/Preschool/Daycare	N	N	N	N	N	Y	N	N	N
Religious Programs									
Bar/Bat Mitzvah Tutoring	N	Y	Y	Y	Y	Y	Y	Y	Y
Daily Minyan	N	Y	Y	N	N	N	N	N	N
Family Services/Programs	Y	N	N	Y	Y	Y	Y	Y	Y
Interfaith Programs	N	N	N	N	N	Y	Y	Y	Y
Live streaming of services	N	N	N	N	N	Y	N	Y	Y
Social Activities									
Sisterhood/Brotherhood	N	N	N	Y*	Y	Y	Y	Y	N
Seniors Group	N	N	N	N	N	Y	N	N	N
Young Professionals Group	Y	Y	Y	Y	N	Y	N	N	N
Youth/Teen Group	N	N	N	Y	N	Y	Y	Y	Y
Summer Camp	N	Y	Y	N	N	Y ⁺	Y ⁺	Y ⁺	Y ⁺
Programming for LGBTQ	N	N	N	N	N	Y	N	Y	Y ^o
Other Features									
Catering	Y	Y	Y	N	Y	N	N	N	N
Kosher Kitchen	Y	Y	Y	Y	Y	N	N	N	N
Disabled Access	N	Y	Y	Y	Y	Y	Y	Y	Y
Gift Shop	N	N	N	N	N	Y	Y	N	N
Babysitting Services	N	N	N	Y	Y	Y	N	Y	Y
Large Print Prayer Books	N	N	N	Y	Y	Y	N	Y	Y
Facility Rental	Y	N	N	Y	Y	Y	Y	Y	Y

*Sisterhood

⁺URJ Henry S. Jacobs Camp (Utica, MS)

^oProgramming open to all



GEAUX BATON ROUGE

COMMUNITY RESOURCES

JEWISH FEDERATION OF GREATER BATON ROUGE

4845 Jamestown, Suite 210
Baton Rouge, LA 70808
Ellen Sager, Executive Director
EllenSager@jewishbr.org
www.jewishbr.org
Hours of Operation —
M-F 9:00 AM – 2:00 PM
Closed Wednesdays

SYNAGOGUES/ TEMPLES/CENTERS

BETH SHALOM SYNAGOGUE

9111 Jefferson Highway
Baton Rouge, LA 70809
225-924-6773
Thomas Gardner, Rabbi
Bethshalom-admin@earthlink.net
www.Bethshalomsynagogue.org.
Beth Shalom Synagogue is a "family style" Reform
congregation with a hamish, relaxed atmosphere.
Our joy in expressing our Judaism is exponentially
increased when shared with our congregational
family. The essence of our shul family is truly the sum
of the uniqueness and diversity of our members.

CHABAD OF BATON ROUGE

2811 Calanne Avenue
Baton Rouge, LA 70820
Phone: 347-515-0835
www.ChabadBR.com
Rabbi Peretz and Mrs. Chaya Muska
Kazen, Directors
Chabad of Baton Rouge serves the needs of the
greater Baton Rouge area. The center provides
adult education, children's programs and many
other activities throughout the year. For more
information, please visit our website.

CONGREGATION B'NAI ISRAEL

3354 Kleinert Avenue
Baton Rouge, LA 70806
225-343-0111
Jordan Goldson, Rabbi
Barry Weinstein, Rabbi Emeritus
Deborah Sternberg, President
Cathy Duplechin Office Administrator
office@bnaibr.org
www.bnaibr.org
Congregation B'nai Israel is celebrating over
150 years as one of the oldest Reform congrega-
tions in the U.S. It is an active and vibrant tem-
ple with diverse membership and leadership.

EARLY CHILDHOOD/ YOUTH GROUP

ALFRED G. RAYNE LEARNING CENTER

9111 Jefferson Highway
Baton Rouge, LA 70809
225-924-6772
Dottie Smith, Director
Infant care through pre-kindergarten center
emphasizing Judaism- customs and culture.

BATON ROUGE FEDERATION OF TEMPLE YOUTH (BARFTY)

www.nfty.org/so/tygs/barfty

JEWISH LIFE AT LSU

A minor degree is offered with courses and
faculty from a variety of humanities and social
science disciplines.

Joseph Kronick, Director
Professor of English
212-A Allen Hall
Louisiana State University
Baton Rouge, LA 70803
jkronic@lsu.edu
ph: 225-578-3082
fax: 225-578-4129

CHABAD AT LSU

2811 Calanne Avenue
Baton Rouge, LA 70820
Phone: 347-515-0835
www.ChabadBR.com
Rabbi Peretz and Mrs. Chaya Muska
Kazen, Directors
Various activities are offered throughout each
semester for interested Jewish collegians.

HILLEL AT LSU:

Numerous activities for a small but active group
of students. Planned activities include an on
campus sukkah, in home Shabbat dinners, and
Taglit-Birthright Israel affiliation.

www.hillelatlsu.org
Sharon A. Weltman, Faculty Advisor
Email: enwelt@lsu.edu

SIGMA ALPHA MU FRATERNITY:

Epsilon Eta chapter was officially recognized by the
LSU Inter-Fraternity Council in 2005. It prides itself
on the character and diversity of its members.

Sigma Alpha Mu Fraternity
LSU Box #25415
Baton Rouge, LA 70803
www.lsusam.com

13th Baton Rouge
JEWISH FILM FESTIVAL
January 2019

WWW.BRJFF.COM
*Films will be
announced soon!

Shaw Center for the Arts–
Manship Theatre
100 Lafayette
Baton Rouge, LA 70808

Nola's That's Entertainment

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MONTHLY LISTING OF NEW ORLEANS CELEBRATIONS

2018

SEPTEMBER

Southern Decadence (8/30-9/3)
Louisiana Seafood Festival (9/1-3)
Restaurant Week (9/10-16)
NOLA on Tap (9/22)
Fried Chicken Festival (9/22-23)

OCTOBER

Art for Arts' Sake (10/1)
Treme Fall Festival (10/5-10/7)
Beignet Fest (10/6)
Oktoberfest (10/6-7, 10/12-13, 10/19-20)
WWII Air, Sea and Land (10/12-14)
Crescent City Blues & BBQ Festival (10/12-14)
New Orleans Film Festival (10/17-25)
Mac N Cheese Fest (10/20)
Krewe of Boo Parade (10/20)
Voodoo Music & Arts Experience (10/26-28)

NOVEMBER

Oak Street Po-Boy Festival (11/11)
Treme Creole Gumbo Festival (11/17-18)
Thanksgiving Day (11/22)
Celebration in the Oaks (11/27/18-1/3/19)
Bayou Classic (11/24)

DECEMBER

Words and Music Festival (TBA)

Celebration in the Oaks Run/Walk (12/8)
New Orleans Bowl (12/15)
Zoo Year's Eve at Audubon Zoo (12/31)
Crescent City Countdown at Jackson Square (12/31-1/1/19)

2019

JANUARY

Allstate Sugar Bowl (1/1)
Twelfth Night Celebration (1/6)
King Cake Festival (1/27)

FEBRUARY

Rock 'n' Roll Marathon (2/9-10)
Mardi Gras Parade Season Starts (2/16)

MARCH

Lundi Gras (3/4)
Mardi Gras (3/5)
Soul Fest (TBA)
New Orleans Bourbon Festival (3/20-23)
Buku Music and Art Project (3/22-23)
Fashion Week Nola (TBA)
Congo Square New Rhythms Festival (TBA)
Spring Fiesta (TBA)
Hogs for the Cause (TBA)
Tennessee Williams Festival (3/22-31)
NOLA Pirate Week (3/29-4/7)

APRIL

Freret Street Fest (4/6)

French Quarter Festival (4/11-14)
Crescent City Classic (4/20)
Zurich Classic (TBA)
New Orleans Jazz and Heritage Festival Weekend I (4/26-28)

MAY

New Orleans Wine & Food Experience (TBA)
Zoo-To-Do (5/3)
New Orleans Jazz and Heritage Festival Weekend II (5/2-5)
NOLA Veggie Fest (5/11-12)
Mid-City Bayou Boogaloo (5/17-19)

JUNE

Creole Tomato Festival (6/8-9)
Cajun & Zydeco Festival (6/22-23)
Festivals (TBA)

JULY

Essence Music Festival (7/5-8)
Running of the Bulls (7/13)
Tales of the Cocktail (7/16-21)
N.O. Coastal Fashion Week (TBA)

AUGUST

Satchmo SummerFest (8/2-4)
Whitney White Linen Night (8/3)
Red Dress Run (8/10)
Dirty Linen Night (8/10)
COOLinary New Orleans (8/1-31)



ASHE' POWER HOUSE THEATER

www.asjecac.org/main/
1750 Baronne Street
New Orleans, LA

AUDUBON NATURE INSTITUTE ATTRACTIONS

www.auduboninstitute.org
Phone: 800- 774-7394
Audubon Aquarium of the Americas
Audubon Park:
Cool Zoo, the wild and wet splash park
Golf Course
Clubhouse Café
Nature Center
Audubon Zoo
Butterfly Garden and Insectarium
Entergy IMAX Theatre

BEAUREGARD-KEYES HOUSE

www.bkhouse.org
Phone: 504-523-7257
1113 Chartres St.
New Orleans, LA

BLUE NILE

www.bluenilelive.com
Phone: 504-948-2583
532 Frenchmen Street
New Orleans, LA

BROADWAY IN NEW ORLEANS

www.neworleans.broadway.com
Phone: 800-218-7469
Saenger Theater
1111 Canal Street
New Orleans, LA

THE CABILDO

www.lsm.crt.state.la.us
Phone: 504-568-6968
701 Chartres Street
New Orleans, LA

CANDLELIGHT LOUNGE

www.candlelightlounge.net
925 N. Robertson
Phone: 504-525-4748
New Orleans, LA

CITY PARK

www.neworleanscitypark.com
Phone: 504-483-9412
1 Palm Drive
New Orleans, LA

CONTEMPORARY ARTS CENTER

www.cacno.org
Phone: 504-528-3805
900 Camp Street
New Orleans, LA

CRESCENT CITY FARMERS MARKET

www.crescentcityfarmersmarket.org
Phone: 504-861-4488

DEGAS HOUSE

www.degashouse.com
Phone: 504-821-5009
2306 Esplanade Avenue
New Orleans, LA

DOS JEFES CIGAR BAR

www.dosjefes.com
Phone: 505-891-8500
5535 Tchoupitoulas Street
New Orleans, LA

FRENCH MARKET

www.frenchmarket.org
Phone: 504-522-2621
2 French Market Place
New Orleans, LA

FRITZEL'S

www.fritzelsjazz.net
Phone: 504-586-4800
733 Bourbon Street • New Orleans, LA

GALLIER HOUSE

www.hgghh.org
Historic French Quarter Home
Phone: 504-525-5661
1132 Royal Street • New Orleans, LA

HARRAH'S NEW ORLEANS CASINO

www.harrahneworleans.com
Phone: 800-427-7247
8 Canal Street • New Orleans, LA

HERMANN-GRIMA HOUSE

www.hgghh.org
Phone: 504-525-5661
820 Street Louis St. • New Orleans, LA

HOUSE OF THE RISING SUN

www.risingsunbnb.com
Phone: 504-368-1123
335 Pelican Avenue (Algiers Point)
New Orleans, LA

HISTORIC NEW ORLEANS COLLECTION

www.hnoc.org
Phone: 504-523-4662
533 Royal St.
New Orleans, LA

WILLIAMS RESEARCH CENTER

410 Chartres St.
New Orleans, LA

THE JAZZ PLAYHOUSE

https://www.sonesta.com/us/louisiana/
new-orleans/royal-sonesta-new-orle-
ans/jazzplayhouse
Phone: 504-553-2299
300 Bourbon Street • New Orleans, LA

JACKSON SQUARE

751 Decatur Street • New Orleans, LA

JEFFERSON PERFORMING ARTS CENTER

www.jeffersonpac.com
Phone: 504-731-4700
6400 Airline Drive • Metairie, LA

THE JEFFERSON PERFORMING ARTS SOCIETY

www.jpas.org
Phone: 504-885-2000
118 Clearview Pkwy. • Metairie, LA

LE PETIT THEATRE DU VIEUX CARRE

www.lepetittheatre
Phone: 504-522-2081
616 Street Peter Street
New Orleans, LA

info@LEPETITTHEATRE.COM

LONGUE VUE HOUSE & GARDENS

www.longuevue.com
Phone: 504-488-5488
7 Bamboo Road • New Orleans, LA

LOUISIANA CHILDREN'S MUSEUM

www.lcm.org
Phone: 504-523-1357
420 Julia Street • New Orleans, LA

LOUISIANA PHILHARMONIC ORCHESTRA

www.lpomusic.com
Phone: 504-523-6530
1010 Common St, suite 2120
New Orleans, LA

MADAME JOHN'S LEGACY

https://www.crt.state.la.us/louisiana-state-museum/online-exhibits/
madame-johns-legacy/index
Phone: 504-568-6968
632 Dumaine Street • New Orleans, LA

MAISON BOURBON JAZZ CLUB

http://www.maisonbourbon.com/
Phone: 504-522-8818
641 Bourbon Street • New Orleans, LA

MALUS BEAUREGARD HOUSE

www.nps.gov
Phone: 504-589-2133
8606 West St. Bernard Avenue
Chalmette, LA (site of Battle of N.O.)

MAPLE LEAF BAR

www.mapleleafbar.com
Phone: 504-866-9359
8316 Oak Street • New Orleans, LA

MARDI GRAS WORLD

www.mardigrasworld.com
Phone: 504-361-7821
1380 Port of New Orleans Place
New Orleans, LA

MONTELEONE HOTEL CAROUSEL BAR

www.hotelmonteleone.com
Phone: 504-523-3341
214 Royal Street • New Orleans, LA

THE NATIONAL WORLD WAR II MUSEUM

Phone: 504-528-1944
www.nationalww2museum.org

BB'S STAGE DOOR CANTEN

Phone: 504-528-1943
945 Magazine St. • New Orleans, LA

THE NEW CANAL LIGHTHOUSE

www.saveourlake.org
Phone: 504-282-2134
8001 Lakeshore Dr. • New Orleans, LA

NEWCOMB ART GALLERY

www.newcombartgallery.tulane.edu
504-865-5328
Woldenberg Art Center
Tulane University
New Orleans, LA 70118

NEW ORLEANS BALLET ASSOCIATION (NOBA)

www.nobadance.com
Phone: 504-522-0996
935 Gravier Street #800
New Orleans, LA

THE NEW ORLEANS JAZZ NATIONAL HISTORICAL PARK

www.nps.gov
Phone: 504-589-4806
916 North Peters St. • New Orleans, LA

NEW ORLEANS MUSEUM OF ART (NOMA) (includes BESTHOFF SCULPTURE GARDEN)

www.noma.org
Phone: 504-658-4100
1 Collins Diboll Circle
New Orleans, LA

NEW ORLEANS OPERA ASSOCIATION

www.neworleansopera.com
Phone: 504-529-7668
616 Girod Street #200
New Orleans, LA

THE NEW ORLEANS SHAKESPEARE FESTIVAL AT TULANE

www.neworleansshakespeare.tulane.edu
Phone: 504-865-5105
1332 Audubon St. • New Orleans, LA

THE NOLA PROJECT

(Theatre Company)
www.nolaproject.com
Phone: 504-289-2634
2716 Magazine St. • New Orleans, LA

OGDEN MUSEUM OF SOUTHERN ART

www.ogdenmuseum.org
Phone: 504-539-9600
925 Camp Street • New Orleans, LA

OLD U.S. MINT

lsm.crt.state.la.us
Phone: 504-568-6968
400 Esplanade Street • New Orleans, LA

PHARMACY MUSEUM

www.pharmacymuseum.org
Phone: 504- 565-8027
514 Chartres Street New Orleans, LA

PITOT HOUSE

www.pitohouse.org
Phone: 504-482-0312
1440 Moss Street • New Orleans, LA

PRESERVATION HALL

www.preservationhall.com
Phone: 504-522-2841
726 St Peter Street
New Orleans, LA

THE PRESBYTERE

lsm.crt.state.la.us
Phone: 504-568-6968
751 Chartres Street
New Orleans, LA

RIVERTOWN THEATERS FOR THE PERFORMING ARTS

www.rivertowntheaters.com
Phone: 504-461-9475
325 Minor Street
Kenner, LA

SNUG HARBOR JAZZ BISTRO

www.snugjazz.com
Phone: 504-949-0696
626 Frenchman Street
New Orleans, LA 70119

SOUTHERN REP THEATRE

www.southernrep.com
Phone: 504-522-6545
New Orleans, LA 70125

SOUTHERN FOOD & BEVERAGE MUSEUM

www.southernfood.org
Phone: 504-569-0405
1504 Oretha Castle Haley Blvd.
New Orleans, LA 70113

THE SPOTTED CAT

www.spottedcatmusicclub.com
Phone: 206-337-3273
623 Frenchmen Street
New Orleans, LA

SUMMER LYRIC THEATRE AT TULANE UNIVERSITY

www.summerlyric.tulane.edu
Phone: 504-865-5269
104 Dixon Hall
New Orleans, LA

TEATRO WEGO!

www.jpas.org
177 Sala Avenue • Westwego, LA

TIPITINA'S

www.tipitinas.com
Phone: 504-895-8477
501 Napoleon Ave • New Orleans, LA

VAUGHAN'S LOUNGE

Phone: 504-947-5562
800 Lesseps Street • New Orleans, LA

VOODOO MUSEUM

www.voodooomuseum.com
Phone: 504-680-0128
724 Dumaine Street
New Orleans, LA

WESTWEGO PERFORMING ARTS THEATRE

www.jpas.org
177-A Sala Avenue
Westwego, LA

THE 1850 HOUSE

lsm.crt.state.la.us
Phone: 504-524-9118
523 Saint Ann Street
New Orleans, LA



Rabbi David Gerber ascends the bimah at Congregation Gates of Prayer

By **DEAN M. SHAPIRO,**
Special to the Crescent City Jewish News

When the members of Congregation Gates of Prayer returned to their synagogue on the first weekend in August of 2018, they were seeing a new face on the bimah for the first time in 34 years. Newly-appointed Senior Rabbi David Gerber was officiating over his first service at the Reform temple in Metairie.

Taking the reins from now-Emeritus Rabbi Robert Loewy, Gerber has spent the past several months getting acclimated to his new home in the New Orleans area, as well as with his staff and key members of the congregation. But he has been doing more than just that. Gerber has also been out in the local Jewish community, officiating over Friday afternoon services across the street at the Metairie JCC Summer Camp and presided over services at Henry S. Jacobs Camp over the summer.

The new senior rabbi had glowing words of praise for his predecessor in an exclusive interview with the CCJN, as the torch was being passed. “Rabbi Loewy has been very helpful whenever I’ve had a question about a tradition or a custom or something else that has come up. He’s been very open about sharing that information with me,” he explained.

Coming to Gates of Prayer from a 1,000-plus member synagogue in the Philadelphia suburbs, where he served as assistant and associate rabbi for six years, Gerber is impressed by what he has seen so far with his new assignment.

“This is a congregation that has a great history,” he began. “We’re coming up on our 170th anniversary, which is really incredible. When you come to a place like this, the first thing you have to do is get to know the history, the people and the culture, and understand the fabric of what makes this community what it is. So that’s my first priority; to know this place as well as I possibly can.

“The board has been great and everybody I’ve met has been great,” Gerber continued. “As they meet their new rabbi, they tell me their history with Gates of Prayer, what’s connected them and what they’d like to see. I’m taking in a lot of information at this point.”

Does he plan any major changes for his tenure? The rabbi responds, “This congregation, for the last 34 years, has looked up at the bimah and they’ve seen Rabbi Loewy. Looking up and seeing me is a big enough change that you don’t want to do too much more right away. You don’t want to do anything jarring.”

However, he added, “There are a couple of little things that I’m bringing in now that aren’t chang-



Rabbi David Gerber in his study at Congregation Gates of Prayer. (Photo by Dean M. Shapiro)

es: they’re more like additions.” He is introducing something that he terms “take-out Judaism.” Resembling a take-out menu from a restaurant, the rabbi explained that it is a list of classes that can be taught in congregation members’ homes on a number of different topics.

These classes, he said, can be taught by either himself or other synagogue personnel, including cantorial soloist Victoria “Tory” May, Temple educator Phil Gaethe or Nursery School director Melanie Blitz, who is also an expert cook. As he explained, “You simply call in and you say, for example, you’d like to have Melanie’s class on Passover cooking on such-and-such date at your house and Melanie will come there and teach the class. That’s something we’ve never done here before.”

Gerber has also been holding what he calls “out-of-office hours,” informal, 90-minute gatherings with congregants at various coffee houses and wine bars, during which he listens to what they have to say in a more relaxed setting than a pastoral office. “It’s been a great way to get to know people,” he said.

A native of the St. Louis area, Gerber grew up to be a Cardinals Major League Baseball fan. Memorabilia of Hall of Famers Stan Musial and his personal idol, Ozzie Smith, grace the walls of his Metairie office. A shortstop himself, he studied and practiced some of Smith’s fielding tips, including throwing

a tennis ball in the air while lying on his back and catching it in a darkened room.

His family life, Gerber recalled, was one of observing Passover and the holy days in the home and at shul, but they weren’t every-week attendees. He described his childhood as that of a very typical bar mitzvah student. “I left every day early for baseball practice or karate when I was in Hebrew school,” he remembered. “When I had my bar mitzvah service I think that was the last time I was in a synagogue until I was maybe 19 or 20. So I was a typical Jewish kid who had his bar mitzvah and was done.”

However, he rediscovered his roots and his faith while attending college at Indiana University, where he often found himself among non-Jews who wanted to know more about Judaism.

“Anytime somebody wanted to know something about Judaism or about Israel they would ask me because I was the only Jew that they knew. I got tired of not knowing the answers,” he explained. “So I started studying on my own and, as a young adult, Judaism and Torah clicked with me. The second I picked up the Tenach and started reading it, I knew this was what I wanted to do.”

But, as the young student quickly learned, the process of actually becoming a rabbi involved more than just a simple desire to be ordained as one. In a phone call to the Hebrew Union College-Jewish Institute of Religion (HUC-JIR) in Cincinnati, he



was informed that he had a lot of catching up to do, making up for the six- or seven-year gap in his Jewish education process.

"Thankfully they didn't hang up on me," Rabbi Gerber laughed as he recalled the conversation he had with the seminary at the time. "They told me, 'If you really want to do this, you need to start taking Hebrew classes. You need to get into as many Jewish studies classes as you can. You need to show a long-term commitment to the Jewish community.'"

After graduating IU with a degree in media design and production, he took a job in finance in St. Louis and taught Hebrew School in the evenings. He took graduate-level classes in Jewish studies at Washington University of St. Louis and, after five years, he applied to and was accepted at Hebrew Union College.

While enrolled at HUC-JIR, he spent his first year at their seminary in Jerusalem where he also worked in a garden and played several sports. He was later sent, as a student rabbi, to the underserved Jewish community of Kokomo, Indiana, where he not only officiated, but also sang as cantor and served in every other congregational function.

It was also while he was a student that he met his future wife, Lauren. They were married in June 2011 and he was ordained a year later.

Soon after his ordination, Gerber was assigned to the Reform congregation in Maple Glen, Pennsylvania, a Philadelphia suburb. While there, he served

as an assistant rabbi for two years and as an associate rabbi for four more years, before receiving the invitation to interview for the position at Gates of Prayer.

"I knew right away that this synagogue was going to be a good fit for me and for them," the rabbi said. "I had interviewed with a couple of other congregations but after five or six visits I still wasn't ready to commit to them. But, after one visit here, my wife and I knew this was it. The people were so welcoming. I didn't feel like I was out to dinner with the committee interviewing me. I felt like we were out to dinner with friends and we loved it."

Not only does Gerber bring his love of sports to his new congregation (he plays on the synagogue's softball team and is organizing a football league), he also brings in his love of music which he terms "a Jewish invention and a big part of Judaism." Starting out as a trumpet player, which qualified him to "blow a mean shofar," he later took up the guitar, the instrument he now plays for special occasions, three of which hang from the wall behind his desk.

He also brings to the table his experiences as a stockbroker and financial planner which he says, will help the temple organization with its budgeting and fundraising functions. In addition, he hopes to take groups of congregation members and others to Jerusalem, possibly as early as next spring.

Also, as a vehement proponent of Zionism and the continued existence of Israel, Gerber expects to be an advocate for both from his podium on the

bimah. In a prepared statement introducing himself to the congregation, he wrote: "I believe it is my responsibility to speak about Judaism from the pulpit. There will certainly be times when current events and politics intersect with Jewish values. When this occurs, I hope you will come to know that everything I bring to the bimah is filtered through our sacred texts and traditions."

The Gerbers have been busy settling into their new home in Metairie and welcomed the community to be present for their Chanukah Habayit (home blessing). Lauren is already involved in programs for the synagogue, including teaching post-b'nai mitzvah classes and helping out with the Early Childhood Center. The couple have two daughters – 5-year-old Paige, who will be starting kindergarten in the fall, and 2-year-old Tessa, who is enrolled in the CGOP Nursery School.

"They've been very excited about this move and it's really been nice for them," Gerber reflected.

"They've met a lot of friends and Paige came with me to Jacobs Camp and loved it; she didn't want to leave. So, for me and my family, it's been great here."

(Editor's note: Rabbi Gerber will be officially installed as the Senior Rabbi of Congregation Gates of Prayer by Rabbi Emeritus Robert Loewy in November 2018. Details will be posted on the CCJIN.net as they become available.)



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Meet Touro's Cantor Kevin Margolius

By ALAN SMASON, Exclusive to the CCJN

When Cantor Kevin Margolius was growing up as a boy in Shaker Heights, Ohio, he attended Suburban Temple – Kol Ami. The Reform temple nestled in an exclusive suburb of Cleveland offered a great many amenities including a respected rabbi and an exemplary religious school. There was one thing they were missing, though.

"I grew up in a congregation that didn't have a cantor," he admitted in an interview with the CCJN in his Touro Synagogue office. "I had never heard of a cantor growing up."

The story of how Margolius became the newest member of the Touro Synagogue clergy is fascinating and seems somewhat predestined for the ginger-haired cantor with the beaming smile from ear to ear.

A gifted musician, Margolius learned to play piano starting when he was just 6 years old. "I was always interested in music," he noted. He became a bar mitzvah student and went on to high school when he was selected to study in the remote German town of Goslar for his sophomore year. He was 16.

It was the longest time he had spent away from home and was the first occasion when he was away from other Jews. "I had my first Passover without a seder when I was there," he recalled. "There's something about that experience when you've been immersed in religious settings for so long, you don't realize how special it is until you miss it."

On a bus being driven to Milan, he reflected on just how much he missed the seder and the entirety of the Passover celebration. Several of his fellow students would inquire of him certain aspects related to Judaism. Some things he knew instinctively. Others he did not.

When he returned home, he met with Rabbi Eric Bram, who agreed to meet with him on a regular basis every week and provide him with the answers he needed.

"I had all sorts of questions – things that we didn't learn in religious school," Margolius continued. On a fact-finding mission, he began visiting as many different types of synagogues as could. He attended services at other Reform temples, a Reconstructionist chaverei and

several Conservative synagogues.

"I wanted to get a sense of what the Jewish world was like broadly," he added. "That's kind of how my foundation was set up through this experience."

He was fairly certain this curiosity would lead him to college and work towards becoming a rabbi. He was advised to take up non-Jewish coursework during his undergraduate career at Tufts University. Margolius concurred that seminaries tend to be deeply involved with Jewish courses, but don't have many other options for liberal arts studies.

Once enrolled, he liked the opportunity to work with mathematics, statistics and economics under the major field of study of quantitative economics.

After graduating with his bachelor's degree, he journeyed across the Charles River to attend Hebrew College in Boston, a pluralistic seminary that offered both rabbinic and cantorial ordination recognized by the Reform, Conservative and Reconstructionist movements. At first, he felt determined he was going to become a rabbi.

But then something curious occurred. "When I went to Hebrew College, I didn't know if my future was with the Reform movement or the Conservative movement," he explained. "I was maybe even leaning more towards the Conservative movement."

Margolius began studying Hebrew texts and delved into the meanings within the Hebrew language. He also learned about pastoral care and counseling at the same time, but his passion for studying texts became more pronounced. "I really loved studying Talmud," he said.

Slowly, but surely he found himself drawn back to the Reform movement while he was in seminary.

He maintained his interest in music, but elected to join a Jewish acapella group to help him get over his fear of speaking in public. He learned that it was a great way to overcome the nerves he had.

"I thought I wanted to be a rabbi for years and years and years," the cantor confided. "Slowly I spent more time singing and more time leading services at Hillel and realized that the cantorial program might be a better fit for me."

He honed his basic skills as a cantor during his internship at Temple Beth Sha-



Cantor Kevin Margolius on the Touro Synagogue bimah. (Photo by Alan Smason)

lom (since renamed to Temple Tifereth Shalom) in Peabody, Massachusetts. He worked there for three to four days a week while continuing his studies at Hebrew College.

Honors were afforded him at that time too. He received the Myer and Anna Wolf Prize for Judaic and Hebraic Studies, was named the recipient of the Cantor Rick Boyer Prize for Hazzanut and was rewarded with an honorary diploma from Prozdor High School, the local school administered by Hebrew College.

Following his ordination, he became a member of the American Conference of Cantors, and with his love of music as an inspiration, had already learned to play guitar with precision over the course of one summer. He credited fellow Cantor Jeff Klepper with teaching him the basics in weekly hour and a half sessions and instilling in him the drive to master the stringed instrument. By the end of the summer, he had callouses on his fingers, but by then was able to pull off a position as a cantor for services in which he extensively played guitar.

With his background in Hebrew text and studies, Margolius was selected to be both the cantor and the religious school educator at Temple Beth Tikvah in Madison, Connecticut, a position he held until he became aware of the cantorial vacancy at Touro Synagogue in December 2017.

He applied for the position in January and arrived with his spouse, Jason Gaines, in February. While Margolius interviewed at Touro, Gaines interviewed for a position of visiting assistant professor at both Loyola and Tulane Universities. He was eventually offered a position at Tulane's

Department of Jewish Studies.

Back at Touro, the cantorial candidate was able to lead a model service. He heard the congregation sing back to him and he was lovestruck. "When I heard this whole congregation singing back, it was beautiful," he thought to himself. "This is the place for me for sure."

The people and their friendliness also won him over. He followed several live streaming broadcasts of services prior to his arrival. "When I came here, I just fell in love with the community," he stated. "It was love at first sight."

Margolius hopes to work closely with b'nai mitzvah students in teaching them cantillation and trope. He utilizes a color coded system of his own design and a website to engage his younger students and has also worked with older adults.

The most important thing is to capture the joy he has in singing and spread it to his students, he mused.

"If we have a community that can really smile in the sanctuary, really smile when coming together, that's kinda number one," he said. "I see that as a really good guiding principal. I see that at Jazz Fest, of course. I mean what an event to bring people together!"

But that's not all, he added. "The synagogue is a beit kneset – (it) is first and foremost a house of gathering. It's also a beit midrash and a beit tefilah – a house of learning and a house of prayer. I take that quite seriously. There's so much potential to do that with joy. That is number one for me. In song. In study. For whatever it may (be) and to do it with joy, to do it with meaning and to get to bring people together," he concluded.



Sandy Levy sets sights on exit from JEF after long tenure

By **ALAN SMASON**, Exclusive to the CCJN

For more than a quarter century – 27 years to be exact – Saundra Katz Levy has been the executive director of the Jewish Endowment Foundation of Louisiana (JEF), the affiliate agency of the Jewish Federation of Greater New Orleans charged with managing its funds, managing donor-advised funds and dispersing grants to constituent agencies.

“Sandy,” as almost everyone knows her, is a former president of Temple Sinai, who began her first career as a city employee coordinating federal grants to the city. One of her first large grants was what she playfully describes these days as “Joanie on the pony,” the golden St. Joan of Arc statue that occupies the space on Decatur Street opposite the French Market.

After a stint on the city’s Historic Districts Landmark Commission, where she served for 16 years, Levy thought a change in her work might be appropriate. She was already in her mid-40s when she applied for the position being vacated by Helen Mervis as JEF’s executive director.

“I wasn’t sure it was going to be a great fit and it turned out to be,” she told the CCJN in an exclusive interview. The connection between dealing with historic buildings and raising funds for donors and community organizations seemed to click in Levy’s mind.

“I just thought because I was involved with the Landmarks Commission,” she recounted. “It was all about legacy and permanence and preservation. If you don’t remember – if you don’t save those things – you’re not going to know who you are.”

Levy arrived in 1991 to a staff consisting entirely of an administrative assistant and a bookkeeper.

Immediately, she set about charting a new direction for JEF, one that would take it from an already sizable \$8 million portfolio with 50 different funds to a full-time staff of six workers managing an incredible \$62 million foundation with hundreds of donor-advised funds and its own General Fund.

“This has been incredibly rewarding for me,” Levy said.

With so much progress and growth, there is little doubt that any organization would be proud of an executive director with so many accomplishments. However, what Levy seems to ignore and what others find inspirational is that she is one of the last of the childhood victims of polio, a disease wiped out in succeeding generations by vaccines. Levy, the over-achiever, has accomplished everything – from doing her jobs to raising her family – while largely confined to a wheelchair or mobility device.

“I have always thought, you just push harder,” she explained. “I feel like I have more to give.”

Even those with no mobility or accessibility issues



Saundra “Sandy” Katz Levy of the Jewish Endowment Foundation of Louisiana. (Photo by Alan Smason)

would be impressed with Levy. She has raised the visibility of JEF not only within the Jewish community, but also to a nationwide community of professional financial advisors, estate planners and attorneys. “I still don’t think that we are known as we should be, but I do believe our profile has been raised tremendously,” she averred.

She has held positions as the presidents of both the New Orleans Estate Planning Council and the New Orleans Chapter of the National Committee on Planned Giving. Attorneys and financial advisors who got to know her also got to learn about JEF. In many cases they have counseled their clients to invest their funds with JEF.

In addition to the attorneys and advisors who learned about JEF through its professional associations, Levy said there are generational philanthropists, whose great-grandparents, grandparents and parents have set up funds in their names for distribution.

“There are so many quiet philanthropists – they don’t want the recognition,” she said. “They don’t even say ‘Don’t put my name on anything. I don’t want anything like that.’ That’s been such an important part of my job and getting to see that, seeing the unselfishness.”

She also credits her staff for making her look good. “This is not certainly an achievement I have done myself,” she confided. “I have been incredibly fortunate to have wonderful leadership. My past

presidents have all been wonderful. My boards have been absolutely wonderful. The Professional Advisory Committee has been terrific and my staff has been incredible.”

But while she has made great strides, Levy sees some troubling aspects to the future of Jewish philanthropy in New Orleans. “The huge problem that is facing the Jewish community is: Will the next generation be as strongly committed to Israel and Jewish values, but not to just Jewish values, to Jewish organizations,” she warned. “That’s not just in New Orleans. It’s everywhere.”

She is not so optimistic about this next generation and what their focus will be. “I certainly am not trying to throw cold water over all of this because I think that one of the things that’s so important about the Jewish Endowment Foundation is that we are trying to secure the future,” she said.

One aspect of what JEF has been able to accomplish in impressing that next generation can be found in the B’nai Maimonides Funds, where children and young adults are allowed to invest in funds and to disperse portions of their investments to charities of their own choosing. JEF received a national award for that program, which today totals more than 100 different donor-advised funds.

Levy pointed to the importance of the General Fund, which has unrestricted funds JEF can use where it sees fit. The General Fund was considered essential in helping to rescue the community during Crescent City Jewish News • SOURCE 5779 31



those dark days following Hurricane Katrina. Levy noted that last year, for example, they took in almost \$7 million. Out of that total, donors and JEF distributed \$4 million.

"The amount of money that we have been able to give and to put out in the community through our donors and through our own General Fund is really just a testimonial to the philanthropy and the generosity of this Jewish community," she beamed. "I just feel like I've been very privileged to get to see all that."

Following Katrina, an unprecedented number of charities sprang to the relief of the Greater New Orleans Jewish community including individuals and organizations like the United Jewish Communities (now the Jewish Federations of North America or JFNA), the Union for Reform Judaism (URJ), Orthodox Union (OU) and United Synagogue of Conservative Judaism (USCJ).

Last year's unprecedented rain event in Houston and a destructive hurricane in Florida failed to yield the kind of charitable response New Orleans received in 2005, Levy noted.

"We need to have that General Fund money because we're going to have to save ourselves," she added in speaking about the future. "They are the hardest dollars to raise, but they can be the most significant."

Levy mentioned a number of significant partners she has enjoyed in her work at JEF. Among them are William Goldring and the Goldring Family Trust and Woldenberg Family Trust. She added Edie and Paul Rosenbloom and Cathy and Buddy Bart to her own list of philanthropists who have altered the local scene through their gifts and also suggested that the Oscar J. Tolmas Charitable Trust is in position to assist

a number of other organizations and worthy causes. She added her admiration for others like the late Sara Stone, whose commitment to Jewish causes and organizations, in turn, inspired others.

One other thing JEF accomplished on Levy's watch was a name change. Originally called the Jewish Endowment Foundation of Greater New Orleans, Levy and the board pushed for the foundation's name to its present Jewish Endowment Foundation of Louisiana. "We did that because we were holding money for a synagogue in Monroe, we had donors from Monroe and we hold the money for the Baton Rouge Federation and I think we saw potential for us to be 'of Louisiana,'" Levy said.

She pointed with pride to JEF's relationship with several funds for non-Jewish entities. "We hold money for Covenant House and have a custodial fund for Le Petit Theatre," she observed. "I think that we could do more things like that. It's part of our reputation to be trusted, to be confidential. We can do anything that any other place can do that's a foundation. The personal service we give to people, I think, is important."

In typical non-laudatory fashion, Levy looks forward to the next chapter in her life. "My third act will also be for advocacy for people who have disabilities," she announced. "I have not been able to pay attention to that. I see it all the time and I get so frustrated."

There is little doubt Levy will succeed on whatever she sets out in front of her. There was a broad smile across her face as she concluded: "Of everything that I've done, my family means everything to me," she said. "My children are such joy and I am so proud of them and the things that they've done and now I have grandchildren!"



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Jewish philanthropy in the city that care forgot

By ALAN SMASON

The story of Jewish philanthropy in New Orleans is as rich and diverse as its local community. The promise of a better life and the possibility of opportunity drew the earliest settlers of the Crescent City to a land that was largely unimproved and hostile. The lack of infrastructure was coupled with overbearing heat and humidity, the threat of dangerous storms and a multitude of airborne pests that bore disease and, oftentimes, death. Into this inhospitable climate came the first wave of Jewish immigrants who brought with them hope and their traditional sense of tzedakah.

Although Jews today largely define tzedakah as “charity,” it was far more obligatory than optional when the practice was first established. A tithe of 10 percent or more was a necessary means to elevate those members of the community who were less fortunate. Clothing the poor, providing shelter for the needy and feeding the impoverished was a duty of those who had achieved a measure of success.

The term derives from the Biblical mandate (Deuteronomy 16:20) “Tzedek, tzedek, tirdof.” (“Justice, justice you shall pursue.”) To provide charity was not considered a trivial matter. It was considered a mitzvah for the community and those who provided for others were considered righteous. Even those on the receiving end of the benefaction were obliged to support others.

The practice sprang from the days of the Temple when the (Kohanim) priests, who were forbidden to own land, and the Levites, who assisted them in their duties, required support from those who tilled the lands and reaped their harvests.

The Torah instituted many charitable practices for those living in an agrarian society. In the Torah portion Ki Teitzeh, Jews were enjoined to leave the four corners of their fields alone at harvest time in order that gleaners could partake. Providing nourishment for the underprivileged was one way the Jewish community took care of its own. This is the kind of mandate that fosters charity, but not one that

necessarily fuels what we might today consider as philanthropy.

No less than the respected 12th century Jewish scholar and thinker Moses Maimonides (born Moshe ben Maimon) felt compelled to deliver a treatise on tzedakah in which he compared the various levels of giving to that of a ladder. The lowest rung of this imaginary ladder corresponded to giving with reluctance or regret and the highest rung was equated with providing for another’s independence and self-sufficiency. All manner of charitable giving in between – from donating anonymously to providing for the welfare of anonymous recipients – were given careful consideration by the Rambam.

But following the fall of the Second Temple, rabbinic authorities extended the mitzvah of charity to include those outside of the community too. The Babylonian Talmud famously declared such practices should be extended “for the sake of the paths of peace.” Followed to its logical conclusion then, the modern concept of philanthropy, which began to flower in 19th Century America, found its initial basis in euergia, the Greek tradition of bestowing gifts. The term literally means “a love of humankind” and became a practice among the super rich involving a large gift or series of gifts that were part of a donor’s specific vision or implementation. Philanthropic bequeaths had far less to do with supporting individuals who were hungry or impoverished and much more to do with supporting education, health and the arts or providing for institutions of more limited scope.

Part I: The Early Years of Philanthropy

The most noted benefactor of early 19th century New Orleans was Judah Touro, the successful merchant who arrived in New Orleans in 1801. He amassed a sizable fortune from trading, shipping and real estate interests, but nearly lost his life after suffering a grave injury from a cannon shot just a few days before the Battle of New Orleans. After being rescued by a friend and fellow merchant Rezin Shepard, Touro convalesced for more



New Orleans’ greatest and most important early Jewish philanthropist Judah Touro, whose local legacy includes Touro Infirmary and Touro Synagogue.

than a year, before continuing to make his fortune among the biggest in the world.

Throughout his life, Touro gave to nearly every major Jewish institution in New Orleans and throughout America. Among his most important local Jewish causes were the funds that were eventually used to create Touro Synagogue, Touro Infirmary and the Touro Home for the Aged. Funds he provided in 1846 were used to purchase the second oldest Jewish cemetery in New Orleans, Dispersed of Judah. He was also credited with the purchase of the Jewish cemetery in his hometown of Newport, Rhode Island, and had it named to honor his

father, Cantor Issac Touro.

Touro fit the mold of the modern Jewish philanthropist. Even though he favored Jewish institutions, his donations were often non-sectarian in nature. One of the local leaders he favored with an estimated \$20,000 in funds was Unitarian minister Theodore Clapp, who was a galvanizing figure during several of the deadly Yellow Fever epidemics. Touro’s \$10,000 donation helped finance Boston’s Bunker Hill Monument to commemorate the American Revolutionary War and he also gave large sums for Mobile, Alabama to recover from a devastating fire there. He has also been cited as the largest donor by more than 10 times



The original building of the Isidore Newman Manual Training School. (Photo from the Charles Milo Collection of the New Orleans Public Library)



Painting of Samuel Kron (Courtesy of Tulane University Louisiana Research Collection)

in a campaign set to aid persecuted Christians living in Jerusalem under the Turkish Ottoman Empire's rule.

At the same time as he founded Touro Infirmary in New Orleans, Touro made a sizable \$20,000 bequest to Jews' Hospital in New York City, establishing it as the forerunner for what we know today as Mt. Sinai Hospital, one of the nation's oldest and largest teaching hospitals.

Even after his death in 1854, Touro continued to have an impact on Jewish affairs. Funds he directed to be administered by British statesman Moses Montefiore were used in 1860



New Orleans businessman and civic leader Isidore Newman. (Photo courtesy of the Isidore Newman School Archives)

to create Mishkenot Sha'ananim, the first Jewish residential settlement in Jerusalem outside the walls of the Old City. Jewish scholars indicate this directly helped increase Jewish emigration there and later fueled the rise of Zionism.

His tombstone in Newport, Rhode Island, affirms his proper designation as a philanthropist. It reads: "The last of his name. He inscribed it in the book of philanthropy, to be remembered forever."

Another shadowy Jewish figure from New Orleans' early history was financier Samuel Kron, who also seems to have fit the role of a philanthropist. Kron's success may

be credited to his having been the victim of a swindle by card sharks at a local tavern in the Bohemian village of Hareth. Prior to his being cheated, Kron was known as a rascal with an eye for the ladies and a thirst for strong drink. Lucien Wolf, a highly regarded British historian who married Kron's sister, recounted the story of how the dejected Kron, who left the tavern penniless, was so embarrassed by his turn of bad luck that he walked to Hamburg before boarding a sailing vessel bound for New Orleans.

Once he arrived in the Crescent City, Kron sought to reverse his misfortune and concentrated his efforts in matters of commerce that eventually

brought him immense wealth. In 1829, he was elected president of the Orleans Navigation Company after he successfully staged a stockholders' coup against the previous officers. Kron sought to sell the company to the State of Louisiana and his holdings became one of the largest in New Orleans, even rivaling those of Touro. Following a particularly devastating outbreak of cholera in 1832, the community rallied around its leaders, who pledged numerous sums of money to care for the victims. In a rare case where he allowed his name to be recorded, Kron gave more than anyone else, the princely sum of \$1,000.

Had he stayed in New Orleans, Kron's generosity would probably have elevated his name above many others considered philanthropic giants. However, he sold most of his holdings and moved to Paris to spend out the last two decades of his life, sharing his good fortune with some select relatives and living in the lap of luxury. He had never forgotten those days when he was without means, but when he returned to the Continent, he comforted himself with the pride of his accomplishments in the New World. When Kron died in 1853 in the City of Light, he left behind an estate that was still valued at over \$400,000, most of which was divided among his heirs.

Part II: The Next Wave of Philanthropists

Around the same time that both



Touro and Kron were exiting the earthly sphere, New Orleans' next two great Jewish philanthropists were arriving from foreign shores – Issac Delgado and Isidore Newman.

The first of this dynamic duo of donors was Issac Delgado, whose Jewish extraction has been determined through his grandparents in England. They first established a successful business in Jamaica in the sugar and molasses trade, but little research into their past has been unearthed. When the older son, Samuel Delgado arrived in New Orleans, it may have been an effort to get closer to where a majority of the sugar was being harvested and shipped. Rather than seek out a Jewish house of worship, it appears Samuel and his wife Virginia became parishioners instead of a local Episcopal church and when young Issac followed his uncle to New Orleans some time later, he followed suit.

It is safe to assume that Delgado never practiced Judaism and was never considered as anything but a proper Christian by outsiders. Because of this denial of their Jewish ancestry, Samuel and Isaac Delgado were both members of several civic clubs including the Boston Club, the New Orleans Country Club, and several Mardi Gras krewes in which membership for Jews would have been proscribed.

Issac was content to stay in the shadow of his much more visible uncle. Samuel amassed a sizable fortune and was elected as president of the powerful Louisiana Sugar Exchange on two occasions. Samuel also became an avid collector of objects d'art, a passion, which he shared with Virginia, who it was said hosted lavish affairs as would befit the wife of a rich and powerful community leader. Issac never married and the three shared a home for three decades. When Samuel died in 1905, the Louisiana Sugar Exchange took the extraordinary measure to close for the day in order that members could attend the funeral. Sadly, his widow only survived him by some 17 months.

On Virginia's death, Issac became the sole owner of the Delgado Company and one of his first philanthropic measures was to donate \$20,000 in her name to Charity Hospital. He followed that up with the donation of \$180,000 to be named in honor of his late aunt and uncle. The Delgado Memorial Building was formally

dedicated in 1908 on land adjacent to Charity Hospital and Delgado was in attendance at the opening.

At 66, Issac Delgado found himself the heir to a vast fortune, but by this time was in failing health due to chronic nephritis, an incurable inflammation of the kidneys. Delgado was surrounded by beautiful art, but could not appreciate most of it due to the onset of blindness, which was a condition brought about by his inflamed kidneys. He was reticent to speak in public due to his afflictions and usually shunned public events late in life. However, he craved social interaction and according to his close friends, was charitable in his speech about others, never having a bad word to say about anyone.

Today, the legacy left behind by Delgado is found in two institutions he never lived to see, but which are still very much a part of the New Orleans landscape. The first is the Issac Delgado Museum of Art, the funds for which he donated to the City of New Orleans in 1909. The city accepted the money through its City Park Improvement Association and announced the gift in 1910. Delgado was too ill to attend the dedication ceremonies in 1911, but the massive building's bas-relief still bears his name. The museum he founded with more than 400 pieces of his own art is now called the New Orleans Museum of Art.

Through the years, Delgado's original building has been expanded and enlarged and modern Jewish philanthropists Sidney and Walda Besthoff, in the tradition of Delgado, have attached their names to an impressive sculpture garden administered by the museum staff and which is undergoing an expansion and improvement as well.

Delgado's will provided the remainder of his estate valued at \$1 million should be used to create the Delgado Central Trades School, a manual training center for boys to become productive citizens. It is thought he was advised to undertake this venture by Eleanoora Moss, a close friend of Virginia's, to whom she had promised she would befriend Issac. According to accounts, Moss became a constant companion to Delgado in his final years.

In just a few years, Delgado had become such a highly regarded citizen philanthropist that both he and native



Edgar and Edith Stern, declared the greatest philanthropists of the 20th century, according to the States-Item.

son and two-term former governor Francis T. Nicholls shared almost equal space on *The Daily Picayune's* front page just after the beginning of the new year in 1912. Large headlines and oversized photographs published a day later announced the deaths of both of these leaders on the same day, January 4, 1912.

Due to construction delays, the entry of the U.S. into The Great War and the ensuing Spanish Influenza epidemic, the manual trade school Delgado envisioned took a lot longer to come to fruition than the medical and art centers he had previously dedicated while he was alive. However, it did open its doors in 1921 on a 57-acre tract paid for with funds provided by Delgado.

The need for manual trade schools diminished in the intervening decades and its mission has also been altered; hence the name was changed in more recent years to Delgado Community College. Now administered through



Issac Delgado, who never lived to see his two biggest bequests become the New Orleans Museum of Art and Delgado Community College. (Photo courtesy of the Louisiana Research Collection at Tulane University)



the state-run Louisiana Community and Technical College System, the college offers affordable education on multiple campuses on the East and West Banks of New Orleans, in Jefferson Parish along Airline Drive and on the North Shore in Slidell.

A manual training school was also destined to be the passion for Isidore Newman, although he could not have envisioned that when he first arrived in New Orleans as a 16-year-old immigrant from Kaiserlautern, Germany, in November 1853.

Newman found employment in a merchandise store in Catahoula Parish, where he learned retail from the ground up. Later, he became associated for a short time with his brothers Harry and Charles, who were involved in the robust antebellum cotton business. Prior to the outbreak of hostilities in the Civil War, Newman embarked on a career in banking and investing. His brokerage firm Isidore Newman & Son had offices in both New Orleans and New York and he came to be regarded as a shrewd and clever businessman.

Newman's business acumen helped him found the New Orleans Stock Exchange and he served as its president for many years. In 1897, he established what became the South's largest department store, Maison Blanche. Newman was considered an advocate for progress in the city and he was noted as one of the area's most dedicated promoters of commerce.

His commitment to Jewish institutions like B'nai B'rith never wavered, although he also gave generously to causes that were not only not Jewish, but also far removed from New Orleans. Curiously, he donated to the Denver National Hospital for Consumptives in addition to many local non-Jewish charities.

Because of its original mission to take care of children orphaned by yellow fever epidemics or parents who were overwhelmed in their child-rearing duties, the Jewish Orphans' Home demanded much of Newman's attention. Many on the board of the home advocated for a manual training school that would work hand in hand with the home. But the board was hurting for funding.

In his 1904 annual report, president Gabriel Kahn acknowledged the magnificent gift of Isidore Newman in providing for the Manual Training

School they had just opened. "When we needed a Manual Training School, an Isidore Newman built it for us; when we required furnishing it, again the munificent hand was reached for, and that problem was solved," he wrote.

Kahn found inspiration in gifts such as these and to the paragons exemplified by them. "We have found our Newman and our Gumbel," he continued in recognizing Simon Gumbel, another benefactor. "Such example is contagious, and by the light of past experience, nothing is too great that we cannot aim at, nothing so difficult as to not be reached, and nothing so great as the sense of duty that impels men to act and push forward to higher realities and also to higher ideals."

Under different conditions and with a new set of higher ideals, the board of the school began to move away from manual training and refocus as an institution of higher learning, shortening the name of the school to honor its founder as the Isidore Newman School in 1931. Today it is among the elite of college preparatory schools in the nation.

Part III: The 20th Century of Giving

As the 20th century began to unfold, a new model for Jewish philanthropy began to emerge. A Jewish "federation" to concentrate resources and find commonality among disparate organizations was proposed and championed by Sears & Roebuck president Julius Rosenwald. Through his insistence and with the blessings of most of the community's leaders, the Jewish Federation of New Orleans was founded in 1913.

Here is another example of a Jewish philanthropist who gave generously to local Jewish causes (his adopted home was Chicago), but who was also very involved with national causes. Rosenwald heavily invested the Tuskegee Institute with an endowment to permit Booker T. Washington the ability to promote his cause of racial equality. He created more than 5,000 rural schoolhouses for African-Americans – most of them across the South – with materials and plans available through Sears & Roebuck. Rosenwald was a pioneer in the concept of matching grants and used them to raise money for building recreations centers and gyms across the country.

But aside from Rosenwald's involvement with Federation, his greatest influence may have been that which he exerted over his daughter, Edith, and his son-in-law, local cotton broker Edgar Stern. Stern had been a confirmed bachelor and bon vivant when he met the heiress who would steal his heart. Edith Rosenwald Stern and Edgar Stern became the champions of the downtrodden, especially donating to causes to assist the African-American community. Taking their cue from their famous father and father-in-law, the Sterns made significant contributions that, among many, helped establish the Flint-Goodridge Hospital, a teaching hospital for African-American medical students in segregated New Orleans and Dillard University, the local historic black college located in Gentilly. Edgar was the first president of its board and served as a trustee until the time of his death. He also served for many years as a member of the boards for Tulane University and the Tuskegee Institute and was additionally a member of the Orleans Parish School Board. Edgar was president of the Community Chest, helped establish the International House and the International Trade Mart and was a director of the New Orleans Public Belt Railroad and the Times-Picayune Publishing Corporation.

Edgar was also a key figure in securing the funding for the Pontchartrain Park subdivision aimed at providing affordable homes for African-Americans. Edith was one of the founders of the Voters Registration League, which worked in tandem with the League of Women's Voters to register African-Americans during the early days of the Civil Rights era. As might be expected, the two served as trustees for the Julius Rosenwald Fund for years.

In the tradition of providing for their fellow Jews, the Sterns gave generously to the United Jewish Appeal and helped provide gracious welcomes for Holocaust survivors arriving into New Orleans as well as to assist in the creation of the fledgling State of Israel.

A formidable team for change, both Sterns won Times-Picayune Loving Cups in separate decades as a token of the newspaper's esteem of their individual and combined philanthropic efforts. A 1977 newspaper article published in the *States-Item* declared

the pair as "the philanthropists of the century." After trumpeting their work with the New Orleans Symphony Orchestra, the New Orleans Museum of Art, Dillard and Tulane Universities and the Flint-Goodridge Hospital, the paper concluded with the bold statement "Every city should have its own Sterns."

Their home for four decades, Longue Vue, a massive mansion and architectural wonder with 8 acres of colorful enclosed and landscaped gardens was the final donation the Sterns made to the city they loved, creating a tourist destination and an important exhibition hall and meeting place cherished today.

Another philanthropist who was destined to give away his own home was United Fruit Company's tough president Samuel Zemurray. Born in what today would be Moldavia, young Samuel first came to Selma, Alabama, as a penniless opportunist, who saw money to be made in hundreds of discarded bananas that were too ripe to be shipped. He bought the discards and sold the fruit under the moniker of "The Banana Man" and might have been relegated to the annals of successful business leaders. But when his namesake son, a pilot, was killed during World War II, Zemurray refocused his energies and directed much of his generosity at helping the Jewish cause for a homeland.

Zemurray forged a friendship with Chaim Weitzmann, who would go on to become Israel's first president. Zemurray had knowledge of where to secure arms and through his work with Ze'ev Schind was reportedly responsible for securing visas and providing the transport ships to rescue almost 40,000 European Holocaust survivors into Palestine. Later, he used his influence in Latin America to win over support for the establishment of Israel in the United Nations General Assembly.

In his role as a philanthropist during his later years, Zemurray dedicated a large amount of his funds to building schools and hospitals in those communities that supplied crops to his business. Upon his death, much of his estate was donated to Tulane University including his large-columned home on Audubon Place, where today it serves as the official residence of its president.

The next two Jewish philantropo-



Samuel Zemurray, "The Banana Man" who ran United Fruit Company.

pists – Stephen Goldring and Malcolm Woldenberg – also gave freely to Tulane University, especially to enhance its A. B. Freeman School of Business Administration. With an additional four floors and some 45,000 square feet in expansion space, the Goldring/Woldenberg Complex was dedicated in March of 2018. It now connects two former stand-alone buildings previously named for the two men and their family foundations.

The single biggest providers of charitable giving today continue to be through foundations set up by Jewish philanthropists with vision. The most important of these both inside the Jewish community and the larger outside community have been the Goldring Family Trust and the Woldenberg Family Trust, according to Sandy Levy, the retiring executive director of the Jewish Endowment Foundation of Louisiana (see related story on pages 31-32).

Standing in silent acknowledgment of Levy's assessment is the three-story brown brick building on West Esplanade Avenue that houses the Jewish Federation of Greater New Orleans, the Jewish Community Day School and the Metairie Jewish Community Center. It is known as the Goldring-Woldenberg Jewish Community Campus.

Stephen Goldring and Malcolm

Woldenberg were the successful partners in the Magnolia Marketing Company and the two strongly believed that earning great wealth came with a concomitant responsibility to provide for others who were less fortunate.

The University of New Orleans, the Audubon Nature Institute, Touro Infirmary, the Anti-Defamation League, Henry S. Jacobs Camp, the Jewish Children's Regional Service and Children's Hospital are only some of the local and regional non-profits who have been given massive grants or aided in their programs by assistance from the foundations now controlled by heir William Goldring on behalf of the two family foundations.

Part IV: Jewish Philanthropy Today

Woldenberg's charitable giving extended to Israel, where some 17 different cultural centers and kindergartens were established. He and his sister Dorothy were responsible for matching grants that enabled the opening in 1971 of the ALYN Woldenberg Hospital, an orthopedic and rehabilitation hospital in the Kiryat Yovel neighborhood of Jerusalem.

Woldenberg Riverfront Park is comprised of 16 acres of green space intended to benefit the city. A popular tourist destination, the park affords beautiful overlooks of the busy Mississippi River and is frequented by



The late Stephen Goldring, center, with son William, right, and grandson Jeff Goldring.



Malcolm Woldenberg, of blessed memory.

joggers and others who love the outdoors. Special events and concerts are often held in the park, which is dotted with statues and sculptures including the site of the New Orleans Holocaust Memorial. The memorial's centerpiece is a nine-panel sculpture by Israeli artist Yaacov Agam that forms 10

different images in homage to the victims of the Holocaust as viewers move around it.

The Goldring/Woldenberg Institute of Southern Jewish Life (formerly the Museum of the Southern Jewish Experience) located in Jackson, Mississippi, operates across a 13-state region



A painting of Oscar J. Tolmas, a horse racing enthusiast and real estate developer, who set up a foundation to aid non-profits, many of them in the Jewish community. (Photo courtesy of the Oscar J. Tolmas Charitable Trust)

in the South to assist underserved Jewish communities. The institute plans to open the new Museum of the Southern Jewish Experience on Howard Avenue in New Orleans in 2019, which will relate the stories of Jews who settled in the South, many of whose communities have largely disappeared.

More than 20 years ago, the Jewish Community Center upgraded its athletic complex with a generous donation from the two foundations. When the center upgraded its complex again last year, the Goldring and Woldenberg names figured prominently at the top of the many donors. When other donors were announced for the recent

upgrade of the JCC's Uptown facilities, another foundation was acknowledged as the largest contributor to its aquatic facilities.

This new foundation on the Jewish philanthropic scene is the Oscar J. Tolmas Charitable Trust, administered by CPAs and trustees Vincent Giardina and Lisa Romano. Tolmas was a real estate developer and successful horseman, whose entire estate went into the trust after his passing in December of 2012. It has already funded a litany of projects and grants to non-profits in the Jewish community and the city-at-large intended to help them in their missions of helping others. The JCC's Oscar J. Tolmas Aquatics Complex is just one bequest named in honor of Tolmas. Others who have received similar grants to specifically honor Tolmas include WYES-TV, City Park, the Jewish Children's Regional Service, Congregation Beth Israel, Kingsley House, the National World War II Museum, the Volunteers of America, the Oscar J. Tolmas Louisiana Mikveh and the Federation with its L'Dor V'Dor Oscar J. Tolmas Lobby.

Foundations are sometimes created because of a windfall that might create a potential tax liability. When the non-profit New Orleans Physicians Group finalized the sale of St. Charles General Hospital to what is now Tenet Healthcare, a surplus of \$9-10 million over what the cost of retiring its bonds was realized. Following a name change into the Lupin Foundation, the non-profit began to distribute grants and to fund worthy causes – many of them in the Jewish community – for more than three decades.

Previously, Edie and Paul Rosenbloom offered a great deal of assistance for young Jews wishing to connect to the Holy Land with their Gift of Israel Program and, more recently, Cathy and Morris Bart instituted sponsorships of many rich cultural programs at the JCC on a regular and ongoing basis.

In today's modern era, Jewish philanthropy has become much more democratic. In the past, a heavy reliance was placed on individual figures to realize a financial goal or to complete a vision. Annual campaigns for Federations have become highly organized and special events like galas are used to elicit funds as major fundraising affairs for Jewish non-profits and constituent agencies. But with the opportunity to give, many donors have elected to have a larger say in how and where their funds are spent or applied.

It is true that Jewish philanthropists have enhanced life in the Jewish community and have added to the social fabric of the Crescent City through their largesse. The question that begs to be asked, though, is how will future generations regard their responsibilities to take care of those segments of the Jewish community who need help? Will unaffiliated or interfaith families maintain the same commitment to the State of Israel and to national and local Jewish causes?

We may not know the answers to those questions for some time. But, as history has shown us, the charitable gifts of a select few in the City That Care Forgot, indicate strongly they did not forget to care.

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